Assignment Details and Rubric

This week's Assignment consists of viewing a scenario about Sandwich Blitz, Inc., reading an article about integrity in leadership, as well as the assigned chapter readings, and writing a two-page double-spaced paper.

Each Sandwich Blitz location is situated on very small parcels of land. This original strategy has contributed to somewhat lower operating expenses for the business and both Dalman and Lei view this as a competitive advantage. Based on new local health codes, new laws have been issued requiring trash dumpsters be a minimum distance of 30 feet (9.144 meters) from the rear entrance of the building. New land-use laws require that all out buildings be at least 6 feet (1.8288 meters) from the property lines. The enclosure that houses the trash dumpster is 5 feet (1.524 meters) from the property lines, which is in violation of those laws. The government inspector has told the unit manager that he would be willing to approve this if Sandwich Blitz provides the food for his department's holiday party. The location manager has conveyed this information to Dalman.

The integrity of a business organization and its leaders is a universally accepted component of business ethics. In his article “Rethinking Integrity” Stratford Sherman outlines eight ways in which business leaders can manage a business organization with integrity. After reading the Sandwich Blitz scenario above, visit the KU Online Library and read pages 39–45 of the following article:

Source: Sherman, S. (2003). Rethinking Integrity. *Leader to Leader*, (28), 39–45.

How to access this article:

KU Online Library:

1. Click on the KU Online Library Link in Course Home.
2. Look for the heading Required Reading on the right side of the Library home page.
3. Click on the [Unit 8] article.

After reviewing the article and the assigned chapter readings, write a paper of at least two full double-spaced pages in length describing the steps that you recommend Dalman take to make an ethical

decision in this matter. What, if anything, does the nature of the holiday party have to do with Dalman's decision and actions in this matter? How will Dalmans' decisions and actions influence the ethics environment and corporate social responsibility of Sandwich Blitz?

Critical Elements for this Assignment:

- Write your original response in Standard English, paying special attention to grammar, style, and mechanics.
- Respond to each part of the Assignment in a thorough manner.
- Ensure that your viewpoint and purpose are clearly stated.
- Demonstrate logical and appropriate transitions from one idea to another.
- Your paper should be highly organized, logical, and focused.

Specific Student Instructions:

1. Visit Kaplan Library and locate this Article: Sherman, S. (2003). Rethinking integrity. *Leader to Leader*, *(28)*, 39–45. This can be found in the Business Source Complete Database.
2. Read the article and the assigned chapter readings and compose a paper describing the steps that you recommend Dalman take to make an ethical decision in this matter. What, if anything, does the nature of the holiday party have to do with Dalman's decisions and actions in this matter? How will Dalmans' decisions and actions influence the ethics environment and corporate social responsibility of Sandwich Blitz?

Submission Instructions:

Draft your Assignment paper at least 2 double-spaced pages in length, using size 12 point font in MS Word format. Be sure your paper is well written in paragraph form, with correct spelling, grammar, and punctuation. Be sure to name your file according to the Kaplan file-naming convention.

Submit as an attachment to the Unit 8 Assignment Dropbox for grading before the close of the unit.

AB140 Unit 8 Grading Rubric	Percentage	Possible Points
Content, Focus, Use of Text and Research: • Recommended steps toward an ethical decision. • Addressed what, if anything, the nature of the party has to do with Dalman's response. • Addressed how Dalmans' decisions and actions influence the ethics and CSR of Sandwich Blitz.	**50%**	20
Analysis and Critical Thinking: Responses demonstrated critical thinking and analysis and exhibited application of information.	**30%**	12
Spelling, Grammar, and Format: Clear business writing. Spelling and grammar are acceptable. Formatting follows instructions.	**20%**	8
Total	**100%**	**40**