**Assignment** **#4 – Due no later than 7 pm on Monday May 6th, 2019**

Your Chosen Country/Company & Summary - This is a Team assignment.

Each team will turn in one copy and post on Assignment #4 Discussion Board with the following heading: Assignment #4 with the following heading: *Your Chosen Country/Company &* Summary.

# Purpose: This is why you are doing this assignment

1. This assignment will help you personalize this class for yourself and provide a future reference tool.
2. This assignment will also provide this class with useful information about publicly traded lodging and foodservice companies.

# Process: This is how you will complete this assignment

1. In Assignment #1, your team provided executives at your organization with a summary chart of Ten Things to know about your chosen country. In Assignment #2, your team provided additional information regarding a chosen city in your chosen country and the possible methods of expansion into that city. In Assignment #3, your team selected one publicly hospitality company (lodging or foodservice) and provided information regarding bonds and stocks for your chosen company. In Assignment #4, your team will discover a little more financial information about your chosen publicly traded hospitality company and two of its competitors. Assignment #4 will also ask your team to provide an overview of your top three countries, cities, and companies.
2. (20 points) Your mentor asks you to review news articles that are shown on the “Summary” on the Yahoo Finance web page for your chosen company and compare the results to “Summary” to Marriott and Darden. If you selected a foodservice company compare the figures to Darden or if you selected a lodging company compare it to Marriott. *As a reminder – please do not include any articles that are designated as “Sponsored” in your review of the news articles.*
   1. *(4 points) Darden Restaurants Inc. – Stock Symbol DRI traded on the NYSE*
      1. *(2 points* ***First Headline*** *–* [*http://finance.yahoo.com/quote/DRI?p=DRI*](http://finance.yahoo.com/quote/DRI?p=DRI) *(1/8 point)*
         1. *What date did you visit this web page?* (1/8 point)
         2. Read one article and answer the following:
            1. (1/4 point) What was the title of the article?
            2. (1/4 point) Who was the author?
            3. (1/8 point) Where was it published?
            4. (1/8 point) **When** was it published?
            5. (1 point) In **50 to 80** words, tell us why this article was important to your analysis of Darden Restaurants Inc.
      2. *(2 points* ***Second Headline*** *-* [*http://finance.yahoo.com/quote/DRI?p=DRI*](http://finance.yahoo.com/quote/DRI?p=DRI)(1/8 point)
         1. *What date did you visit this web page?* (1/8 point)
         2. Read one article and answer the following:
            1. (1/4 point) What was the title of the article?
            2. (1/4 point) Who was the author?
            3. (1/8 point) Where was it published?
            4. (1/8 point) **When** was it published?
            5. (1 point) In **50 to 80** words, tell us why this article was important to your analysis of Darden Restaurants Inc.
   2. *(4 points) Marriott International Inc. – Stock Symbol MAR traded on the Nasdaq*
      1. *(2 points)* ***First Headline***[*http://finance.yahoo.com/quote/MAR?p=MAR*](http://finance.yahoo.com/quote/MAR?p=MAR)(1/8 point)
         1. *What date did you visit this web page?* (1/8 point)
         2. Read one article and answer the following:
            1. (1/4 point) What was the title of the article?
            2. (1/4 point) Who was the author?
            3. (1/8 point) Where was it published?
            4. (1/8 point) **When** was it published?
            5. (1 point) In **50 to 80** words, tell us why this article was important to your analysis of Marriott International Inc.
      2. *(2 points* ***Second Headline***[*http://finance.yahoo.com/quote/MAR?p=MAR*](http://finance.yahoo.com/quote/MAR?p=MAR)(1/8 point)
         1. *What date did you visit this web page?* (1/8 point)
         2. Read one article and answer the following:
            1. (1/4 point) What was the title of the article?
            2. (1/4 point) Who was the author?
            3. (1/8 point) Where was it published?
            4. (1/8 point) **When** was it published?

(1 point) In **50 to 80** words, tell us why this article was important to your analysis of Marriott International Inc.

* 1. *(4 points) Your Company – Stock Symbol \_\_\_\_\_ traded on the \_\_\_\_\_*
     1. *(2 points)* ***First Headline*** *Finance Yahoo link for Your Company* (1/8 point)
        1. *What date did you visit this web page?* (1/8 point)
        2. Read one article and answer the following:
           1. (1/4 point) What was the title of the article?
           2. (1/4 point) Who was the author?
           3. (1/8 point) Where was it published?
           4. (1/8 point) **When** was it published?
           5. (1 point) In **50 to 80** words, tell us why this article was important to your analysis of Your Company.
     2. *(2 points* ***Second Headline*** *Finance Yahoo link for Your Company* (1/8 point)
        1. *What date did you visit this web page?* (1/8 point)
        2. Read one article and answer the following:
           1. (1/4 point) What was the title of the article?
           2. (1/4 point) Who was the author?
           3. (1/8 point) Where was it published?
           4. (1/8 point) **When** was it published?

(1 point) In **50 to 80** words, tell us why this article was important to your analysis of Your Company.

* 1. *(4 points) Lyft, Inc– Stock Symbol LYFT\_\_ traded on the Nasdaq*
     1. *(2 points)* ***First Headline***[*Finance Yahoo link for Lyft*](https://finance.yahoo.com/quote/LYFT?p=LYFT)(1/8 point)
        1. *What date did you visit this web page?* (1/8 point)
        2. Read one article and answer the following:
           1. (1/4 point) What was the title of the article?
           2. (1/4 point) Who was the author?
           3. (1/8 point) Where was it published?
           4. (1/8 point) **When** was it published?
           5. (1 point) In **50 to 80** words, tell us why this article was important to your analysis of Your Company.
     2. *(2 points* ***Second Headline***[*Finance Yahoo link for Lyft*](https://finance.yahoo.com/quote/LYFT?p=LYFT) (1/8 point)
        1. *What date did you visit this web page?* (1/8 point)
        2. Read one article and answer the following:
           1. (1/4 point) What was the title of the article?
           2. (1/4 point) Who was the author?
           3. (1/8 point) Where was it published?
           4. (1/8 point) **When** was it published?

(1 point) In **50 to 80** words, tell us why this article was important to your analysis of Your Company.

* 1. *(4 points) Grubhub, Inc– Stock Symbol GRUB traded on the NYSE*
     1. *(2 points)* ***First Headline***[*Finance Yahoo link for GRUB*](https://finance.yahoo.com/quote/GRUB?ltr=1) *(*1/8 point)
        1. *What date did you visit this web page?* (1/8 point)
        2. Read one article and answer the following:
           1. (1/4 point) What was the title of the article?
           2. (1/4 point) Who was the author?
           3. (1/8 point) Where was it published?
           4. (1/8 point) **When** was it published?
           5. (1 point) In **50 to 80** words, tell us why this article was important to your analysis of Your Company.
     2. *(2 points* ***Second Headline***[*Finance Yahoo link for GRUB*](https://finance.yahoo.com/quote/GRUB?ltr=1) (1/8 point)
        1. *What date did you visit this web page?* (1/8 point)
        2. Read one article and answer the following:
           1. (1/4 point) What was the title of the article?
           2. (1/4 point) Who was the author?
           3. (1/8 point) Where was it published?
           4. (1/8 point) **When** was it published?

(1 point) In **50 to 80** words, tell us why this article was important to your analysis of Your Company.

1. (15 points) Although the analyst ratings are available on the Yahoo Finance website, your mentor wants you to examine an alternative resource. Your mentor asks you to review the “MarketWatch Investing Overview Stock” information for your chosen company and compare the results to “MarketWatch Investing Overview Stock” information” to Marriott or Darden. If you select a foodservice company compare the figures to Darden or if you selected a lodging company compare it to Marriott.
   1. (3 points) *Darden Restaurants Inc. – Stock Symbol DRI traded on the NYSE*
      1. MarketWatch Investing Overview Stock information [*http://www.marketwatch.com/investing/stock/dri*](http://www.marketwatch.com/investing/stock/dri)
         1. *(1 point) What date did you visit this web page?* (1/2 point plus 1/2 point for the **two** links- please make sure to include the ***required*** Investing Overview link and the Analyst Estimates link)
         2. Based on the information on the Analysts Estimates page - <http://www.marketwatch.com/investing/stock/DRI/analystestimates>
            1. (1 point) What was the Current rating shown on the Analyst Estimates page (Buy, Overweight, Hold, Underweight, or Sell)? <http://www.investopedia.com/financial-edge/0512/understanding-analyst-ratings.aspx?o=40186&l=dir&qsrc=999&qo=investopediaSiteSearch>

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Underweight <http://www.investopedia.com/terms/u/underweight.asp>

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Overweight <http://www.investopedia.com/terms/o/overweight.asp>

You may also want to watch the following short 90 second video <http://www.investopedia.com/video/play/overweight/>

As a reminder, you are using the definition of overweight or underweight as it pertains to individual stocks.

Based on your research thus far, do you agree or disagree with the rating by the MarketWatch approach?

* + - * 1. (1 points Why or Why not? - In **50 to 80** words, please provide **two** reasons for why you agree or disagree with the stock rating for Darden Restaurants Inc. provided by MarketWatch - in three to five sentences.
  1. (3 points) *Marriott International Inc. – Stock Symbol MAR traded on the Nasdaq*
     1. MarketWatch Investing Overview Stock information [*http://www.marketwatch.com/investing/stock/mar*](http://www.marketwatch.com/investing/stock/mar)
        1. *(1 point) What date did you visit this web page?*
        2. Based on the information on the Analysts Estimates page - <http://www.marketwatch.com/investing/stock/MAR/analystestimates>
           1. (1 point) What was the Current rating shown on the Analyst Estimates page (Buy, Overweight, Hold, Underweight, or Sell)?

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Underweight <http://www.investopedia.com/terms/u/underweight.asp>

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Overweight <http://www.investopedia.com/terms/o/overweight.asp>

You may also want to watch the following short 90 second video <http://www.investopedia.com/video/play/overweight/>

As a reminder, you are using the definition of overweight or underweight as it pertains to individual stocks.

Based on your research thus far, do you agree or disagree with the rating by the MarketWatch approach?

* + - * 1. (1 point) Why or Why not? - In **50 to 80** words, please provide **two** reasons for why you agree or disagree with the stock rating for Marriott International Inc. provided by MarketWatch - in three to five sentences.
  1. (3 points) *Your Company. – Stock Symbol \_\_\_\_ traded on the \_\_\_\_*
     1. MarketWatch Investing Overview Stock information *http://www.marketwatch.com/investing/stock - link for Your Company*
        1. *(1 point) What date did you visit this web page?*
        2. Based on the information on the Analysts Estimates page - <http://www.marketwatch.com/investing/stock> - Analyst Estimates for Your Company
           1. (1 point) What was the Current rating shown on the Analyst Estimates page (Buy, Overweight, Hold, Underweight, or Sell)?

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Underweight <http://www.investopedia.com/terms/u/underweight.asp>

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Overweight <http://www.investopedia.com/terms/o/overweight.asp>

You may also want to watch the following short 90 second video <http://www.investopedia.com/video/play/overweight/>

As a reminder, you are using the definition of overweight or underweight as it pertains to individual stocks.

Based on your research thus far, do you agree or disagree with the rating by the MarketWatch approach?

* + - * 1. (1 point) Why or Why not? - In **50 to 80** words, please provide **two** reasons for why you agree or disagree with the stock rating for Your Company provided by MarketWatch - in three to five sentences.
  1. (3 points) *LYFT traded on the Nasdaq*
     1. MarketWatch Investing Overview Stock information [http://www.marketwatch.com/investing/stock/lyft](https://www.marketwatch.com/investing/stock/lyft)*- link for Your Company*
        1. *(1 point) What date did you visit this web page?*
        2. Based on the information on the Analysts Estimates page - [http://www.marketwatch.com/investing/stock/lyft - Analyst Estimates](https://www.marketwatch.com/investing/stock/lyft/analystestimates) 
           1. (1 point) What was the Current rating shown on the Analyst Estimates page (Buy, Overweight, Hold, Underweight, or Sell)?

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Underweight <http://www.investopedia.com/terms/u/underweight.asp>

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Overweight <http://www.investopedia.com/terms/o/overweight.asp>

You may also want to watch the following short 90 second video <http://www.investopedia.com/video/play/overweight/>

As a reminder, you are using the definition of overweight or underweight as it pertains to individual stocks.

Based on your research thus far, do you agree or disagree with the rating by the MarketWatch approach?

* + - * 1. (1 point) Why or Why not? - In **50 to 80** words, please provide **two** reasons for why you agree or disagree with the stock rating for LYFT provided by MarketWatch - in three to five sentences.
  1. (3 points) *Grubhub, Inc– Stock Symbol GRUB traded on the NYSE*
     1. MarketWatch Investing Overview Stock information [*https://www.marketwatch.com/investing/stock/grub*](https://www.marketwatch.com/investing/stock/grub)
        1. *(1 point) What date did you visit this web page?*
        2. Based on the information on the Analysts Estimates page - <https://www.marketwatch.com/investing/stock/grub/analystestimates>
           1. (1 point) What was the Current rating shown on the Analyst Estimates page (Buy, Overweight, Hold, Underweight, or Sell)?

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Underweight <http://www.investopedia.com/terms/u/underweight.asp>

Please visit the following web sites to learn more about the Analyst definition of the future performance of a particular security as Overweight <http://www.investopedia.com/terms/o/overweight.asp>

You may also want to watch the following short 90 second video <http://www.investopedia.com/video/play/overweight/>

As a reminder, you are using the definition of overweight or underweight as it pertains to individual stocks.

Based on your research thus far, do you agree or disagree with the rating by the MarketWatch approach?

* + - * 1. (1 point) Why or Why not? - In **50 to 80** words, please provide **two** reasons for why you agree or disagree with the stock rating for GRUB provided by MarketWatch - in three to five sentences.

1. *(16 points)* Review the information posted under the Team Assignment #1 Discussion Board – Ten Things. Your team has now reviewed five companies: Your Chosen Company, Darden, Marriott, Lyft, and Grubhub.
   1. *(4 points)* Based on the information presented in Assignment #1, which of the three countries selected in class (Chile, France, and Japan) would your team would like to visit (4 points)?
      1. In **50 to 80** words, please include a sentence or two for **each** country as to why this country was selected based on the information presented in Assignment #1.
   2. *(4 points)* Based on the information presented in Assignment #1, what are the **two** pieces of information that surprised your team the most (2 points each)?
      1. *Hint*: **Each** surprise should come from a different country.
      2. In **50 to 80** words, please include a sentence or two for **each** surprise as to why **each** surprise was selected based on the information presented in Assignment #1
   3. *(4 points)* Based on the Ease of Doing Business information and the Index of Economic Freedom information, what are the top **two** countries *from those selected in class* that your team would like to learn more about (2 points each)?
      1. *Required*: Create a table that provides the ratings for the top **three** countries on the Ease of Doing Business and provides the ratings for top **three** countries on the Index of Economic Freedom. As a reminder, you will select your top three countries from only those countries chosen by the teams in your section of Hospitality Finance.
      2. In **50 to 80** words, please include a sentence or two for **each** country as to *why* **each** country was selected based on the information presented in Assignment #1.
   4. *(4 points)* Based on the information presented in Assignment #1 and the information that you have gathered about LYFT and GRUB: what are the **two** pieces of information that surprised your team the most (2 points each)?
      1. *Is LYFT or its competitor located in Chile, France, and/or Japan?*
      2. In **50 to 80** words, please include a sentence or two for **each** surprise as to why **each** surprise was selected based on the information presented in Assignment #1
2. *(8 points)* Review the information posted under the Team Assignment #2 Discussion Board – Expansion.
   1. *(4 points)* Based on the information presented in Assignment #2, what are the top **two** international cities your team would like to visit (2 points each)?
      1. In **50 to 80** words, please include a sentence or two for **each** city as to why each city was selected based on the information presented in Assignment #2. As a reminder, you will select your top three cities from only those cities chosen by the teams in your section of Hospitality Finance. *Hint: Each city is from a different country. You do not have to select a city from the countries you chose in question #4.*
      2. *In 50 to 80 words, please include a sentence or two as to the major international cities that LYFT and GRUB are located in or should be located in.*
   2. *(4 points)* Based on the information presented in Assignment #2, what are the **two** pieces of information that surprised your team the most (2 points each)?
      1. Hint**: Each** surprise should come from a different city.
      2. In **50 to 80** words, please include a sentence or two for **each** surprise as to why **each** surprise was selected based on the information presented in Assignment #2.

1. *(12 points)* Review the information posted under the Team Assignment #3 Discussion Board – Your Company/Country Financial. ***You will also want to look up the information on Darden, Marriott, LYFT, and GRUB.***
   1. *(4 points)* Based on the information presented in Assignment #3, what are the top **three** companies your team would like to learn more about (2 points each)? As a reminder, you will select your top three companies from only those companies chosen by the teams in your section of Hospitality Finance and LYFT and GRUB.
      1. In **50 to 80** words, please include a sentence or two for **each** company as to why **each** company was selected based on the information presented in Assignment #3.
   2. *(4 points)* Based on the information presented in Assignment #3, what are the **three** pieces of information that surprised your team the most (2 points each)?
      1. Hint: **Each** surprise should come from a different company.
      2. In **50 to 80** words, please include a sentence or two for **each** surprise as to why **each** surprise was selected based on the information presented in Assignment #3.
   3. *(4 points)* Based on the information presented in Assignment #3, what are the top **two** company stocks that performed the best relative to the change in the **Dow Jones Industrial Average (***from 03/01/18 to 03/01/19 which was listed on Team Assignment 3***)** (2 points each)?
      1. *Required*: Create a chart that provides includes the dollar and percentage change in the Dow Jones Industrial Average. **Include the Dow Jones Industrial Average figures**. Also include the name, dollar change, and percentage change for **each** of the two companies. As a reminder, you will select your top three companies from only those companies chosen by the teams in your section of Hospitality Finance.
      2. In **50 to 80** words, please include a sentence or two for **each** company as to why **each** company was selected based on the information presented in Assignment #3.
      3. What surprised you about the information shown on the Excel workbook (on stock performance of the companies chosen in this class) that accompanies this assignment?
2. *(4 points)* Review the information posted under the Team Presentation #1 Discussion Board.
   1. Based on the information presented in the Presentation #1 for **each** country:
      1. (1 point) Which **three** country teams provided the class with the most useful information?
      2. (1 point) Overall, what are the top **three** country presentations?
      3. (2 points) In **50 to 80** words, please include a sentence or two as to why **each** country was selected based on the information presented (*a total of at least three reasons*).
3. *(4 points)* Based on the information that your team has prepared for each of the four Assignments and the Presentation, please answer the following questions:
   1. *(2 points) Team Processes*: Please describe in **50 to 80** words what your team learned about your own processes of organization and working together through the completion processes of these assignments and presentation.
   2. *(2 points) Observations of Other Teams’ Learning Processes*: Please describe in **50 to 80** words a key learning point that your team learned by observing the learning process used by the other country teams in class.
4. *(15 points)* Summary
   1. (5 points) Based on the information that your team has assembled and reviewed for Your Chosen Country and other countries, please rank in order your choices of countries to invest in. Please include a three to six sentence description of the reasons for your rankings of 1, 2, or 3 for **each** country. (in **100 to 150** words). As a reminder, you will select your top three countries from only those countries chosen by the teams in your section of Hospitality Finance.
   2. (5 points) Based on the financial information that your team has assembled and reviewed for Your Chosen Company, two other companies, and LYFT and GRUB please rank in order your choices of Companies to invest in. Please include a three to six sentence description of the reasons for your rankings of 1, 2, or 3 for **each** Company (in **100 to 150** words). As a reminder, you will select your top **three** companies from only those companies chosen by the teams in your section of Hospitality Finance. Lastly, include a revised ranking of your top companies and include Marriott and Darden.
      1. *Hint*: This question just asks you to review and evaluate the chosen companies. Do not include any country information when you answer this question.
      2. *Hint:* After you have selected and ranked your three companies, write your reasons for your selections. Next, include Marriott and Darden in the discussion and then rank all five companies. Write your reasons for your revised rankings. This approach will enable you to review your reasons for the selection of the three companies, your ranking of the three companies and your revised rankings including Marriott and Darden.
   3. (5 points) Would your team invest your most valuable asset, your time, in **working for** Your Chosen Company or one of the other companies reviewed by your team for one or more years? Why or Why not? Please include a vote count by members of your team for **each** of the **three** companies. (in **100 to 150** words). As a reminder, you will select your top **three** companies from only those companies chosen by the teams in your section of Hospitality Finance. Lastly, include a revised ranking of your top companies and include Marriott and Darden.
      1. *Hint:* When you discuss the investment of our most valuable asset, your time, look at the not only the product (lodging, foodservice, tourism), but also the learning opportunities, and the potential for financial gain. Do not include any country information when you answer this question.
      2. *Hint:* After you have selected and ranked your three companies, write your reasons and the vote count for your selections. Next, include Marriott and Darden in the discussion and then rank all five companies. Write your reasons and the vote count for your revised rankings. This approach will enable you to review your reasons for the selection of the three companies, your ranking of the three companies and your revised rankings including Marriott and Darden.

* Please post the completed Team Assignment #4 on the Assignment #4 Discussion Board *Your Country/Company& Summary*
* No later than 7 pm on Monday, May 6th, 2019 – Turn in a hard copy

# **Evaluation: This is how the assignment will be graded**

1. (20 points) Were the answers to question #2 provided?
2. (15 points) Were the answers to question #3 provided?
3. (16 points) Were the answers to question #4 provided?
4. (8 points) Were the answers to question #5 provided?
5. (12 points) Were the answers to question #6 provided?
6. (4 points) Were the answers to question #7 provided?
7. (4 points) Were the answers to question #8 provided?
8. (15 points) Were the answers to question #9 provided?
9. (1 point) *Was a list of the full names of the team members in alphabetical order by last name, the name of your chosen country, the name of your chosen city, the name of your chosen company, and the course/section number* shown on the **cover page**?
10. (5 points) Were there any typographical errors?

**Team Planning Chart**   
  
– This Team Planning Chart is worth 1 point of your total score.

Please include on the hard copy that is turned in by 7 pm on Monday, May 6, 2019

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **First Name** | **Task Assigned 2- 9 Plus Final Copy** | **Date Draft submitted to other team members** | **Time invested in review and revisions by team member** | **Completion Date/  Who Completed it** |
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