Outline

**Thesis:** The rise of the digital platforms and the continued penetration of technological use has seen the surge on the number of hours people spend on social media pages. According to one of the statistics provided, at least half of the people on these pages, approximated at 45% have feelings of isolation. It indicates one of the aspects which has been argued, that social media continues to cover the superficiality of human interactions, and despite its continued use, it has led to reduction of social capital and increased sentiments of social isolation, even in communist countries such as China.

Key Talking Areas

1. Social media reduces human contact and physical interaction, and leads to aggressive behavior.
* The idea is that because of the limitless ideology of interaction is social media, people talk freely without caring about feelings such as embarrassment or hurt, and when confronted with face-to-face communication, which leads to such feelings, they feel aggravated.
1. Social media makes human interactions to be superficial.
* In most of the social media platforms, most people mainly focus on quantity rather than quality.
1. It has encouraged the rise of social ills such as fraud, people flaunting fake lifestyles, and all these are out of the anonymity of social media.
* When these social ills culminate, they only serve to reverberate other social problems such as inequality, pushing the society apart.
1. Social media has now been used for other reasons, such as in political contests, and at the end of the day, it creates sides, which in itself, goes against the very tenets of social interactions.
* China has been one of the countries which has used the suppression of usage of social media as a way to maintain government control. It works against the intentions and expectations of social media.
1. The uncensored communication on social media pages has led to people spewing hatred, contempt, disdain and other negative emotions.
* All this negativity only drives the people apart, and the lack of deterrence measures has only encouraged such tendencies.
1. The increase in the number of suicides because of social-media related cases all point to an isolation of most people on these platforms.
* It is a problem that is not limited to China but rather a global trend, and this should be a cause of worry to anyone who has good intentions towards humanity.

**Concluding statement**