1. The Cinematic Arts personal statement is an opportunity to express your ideas about and interest in Interactive Media, help us to understand your background and creative potential, and explain why you would like to study interactive media production at the School of Cinematic Arts. This statement will be read by the Interactive Media Admission Committee as a measure of creativity, self-awareness and vision. Your statement should give the committee a sense of your long-term goals and artistic ambitions. It should answer the questions: "Who are you as a person? What are you trying to say, using interactive media? Why do you want to attend the Interactive Media Program? What are your career/professional/artistic goals?"
2. Describe an experience that has inspired you to enter the field of interactive media. This might be the experience of playing a particular game, visiting a museum installation, seeing an interactive artwork, etc. Or, it might be a story about how you created an interactive experience for others to participate in or play with. Tell us the story of how and why this experience affected you, how it changed your way of thinking about interactive media, and what it means for your plans for the future.
3. Describe an experience that has inspired you to enter the field of interactive media. This might be the experience of playing a particular game, visiting a museum installation, seeing an interactive artwork, etc. Or, it might be a story about how you created an interactive experience for others to participate in or play with. Tell us the story of how and why this experience affected you, how it changed your way of thinking about interactive media, and what it means for your plans for the future. **(No more than one page)**
4. Describe a project that you have worked on that was a failure. Describe the situation in which the project took place, the objectives of the project and others (if any) who were part of the project team. Be clear about your role in the project. Describe how and why the project failed. Finally, summarize what you learned from the project and what you would do differently next time. **(No more than one page)**