Module 4: Forum Ten

Student1:

The Internet has changed the book industry in many different ways. One way is that the internet allows for more people to be able to purchase books. Pertaining to the consumers, this change will definitely make it easier for them to be able to purchase the books that they want, regardless of the type of book they need. They will be able to buy books that they need for both school and for entertainment. There are online book shops that people are able to use to buy the books they want and there are also different college book stores online for people to buy textbooks. Because people are able to shop online, the publishers/authors will be able to make more money. This is because they will have a bigger audience. However, this also opens up the chance of a book being able to be downloaded illegally, which benefits only the consumer, but not the publishers. This is one negative of how the Internet has changed the book industry, but there are mostly many positive changes that the Internet has done for the book industry.

Student2:

The internet has changed the book industry for both consumers and publishers/authors in numerous ways. The most obvious and significant change the internet has provided for the industry in the presence and consumption of e-books. Nearly any book in existence can purchased and read online through some sort of computer, tablet, or smartphone. E-books have made the book industry much more accessible and portable than it was before. Not only is it easier for consumers to find and purchase any book of their choice, the rapid growth of an online book industry has also made it much easier for new authors. It is much easier to self-publish or publish a book online as an author than it was before, negating the need for a physical publisher. This is not such a positive change for in-house publishers in the industry. However, it does make it much easier for both consumers and authors to provide new material that is easily accessible for readers anywhere.