

Report and Job Listing: The Walt Disney Company, Financial Analyst

What is The Walt Disney Company?

- The Walt Disney Company was founded on October 16, 1923, by brothers Walt Disney and Roy O. Disney.
- Its corporate headquarters are located in Burbank, California. It serves areas worldwide.
- The Walt Disney Company owns and operates several divisions, including Walt Disney Studios, Walt Disney Parks and Resorts, Disney Media Networks, and Disney Consumer Products and Interactive Media.
- As a diversified multinational mass media and entertainment corporation, the Walt Disney Company “focuses on generating the best creative content possible, fostering innovation and utilizing the latest technology, while expanding into new markets around the world.”

What are some of the positions that the employees hold?

- Program Manager, Business Analyst, Director of Communications & Public Affairs, Director of Marketing, Financial Analyst

How many people does the Walt Disney Company employ?

- As of 2017, the Walt Disney Company has approximately 195,000 employees in 40 countries. It is the 42nd largest U.S. employer and the second largest in its field.

The Walt Disney Company's Clients

- Apple, Inc., Netflix, Marvel, Google, Amazon

Mission Statement

- “The Walt Disney Company’s objective is to be one of the world’s leading producers and providers of entertainment and information. Using our portfolio of brands to differentiate our content, services and consumer products, we seek to develop the most creative, innovative and profitable entertainment experiences and related products in the world.”
- Slogan: “Where dreams come true”

<https://www.thewaltdisneycompany.com>

Financial Analyst

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Job ID: 497991BR

Location: Lake Buena Vista, Florida, United States; Orlando, Florida, United States

Business: The Walt Disney Company (Corporate)

Brand: The Walt Disney Company (Corporate)

Date posted: 10/26/2017

At Disney, we're storytellers. We make the impossible, possible. We do this through utilizing and developing cutting-edge technology and pushing the envelope to bring stories to life through our movies, products, interactive games, parks and resorts, and media networks. Now is your chance to join our talented team that delivers unparalleled creative content to audiences around the world.

A diversified, international family entertainment and media company whose operations include theme parks and resorts, filmed entertainment, including motion pictures and television shows, home video and DVD products, records, broadcast and cable networks, internet and direct marketing, consumer products, radio and television stations, theatrical productions and publishing activities.

Corporate Financial Planning & Analysis is responsible for company-wide operating and capital planning, quarterly and annual earnings and cash flow forecasting, annual operating plans and five-year plans, review of all major capital projects, monitoring of segment/business unit operating performance, direct finance support of corporate departments and various special projects. The group is also charged with developing presentations to inform corporate senior management and the Board of Directors regarding the company's financial performance, business trends and capital investment. In addition, Corporate Financial Planning & Analysis works closely with our Investor Relations Department with respect to our ongoing investor and financial communications.

Responsibilities

This role provides day-to-day financial support and analysis for Disney World Wide Shared Services and WDW Telecom. Qualified candidates will partner closely with project teams to develop pro forma financial analyses and capital authorization requests (CARs) for capital investments. In addition, they will work closely with the finance team to develop long-term plans, annual capital plans and monthly forecasts as well as provide other day-to-day financial management support.

Basic Qualifications

- 1-2 years of financial experience in activities such as annual planning, forecasting, variance analysis, financial analysis, reporting, or auditing
- Knowledge of SAP and Microsoft Office
- Strong interpersonal, presentation, verbal and written communication skills
- Ability to meet deadlines, handle multiple priorities and perform job responsibilities accurately while working in a fast-paced and vibrant environment
- Demonstrated problem solving and strong organizational skills with exceptional attention to detail
- Ability to succeed in a team environment
- Ability to analyze and resolve issues from multiple stakeholders

Preferred Qualifications

- Previous financial modeling experience, including pro forma development, discounted cash flow analysis and operating income analysis and improvement

Required Education

- Bachelor's degree in Business, Finance, Economics, or Accounting

<https://jobs.disneycareers.com/job/lake-buena-vista/financial-analyst/391/6085659>

JANELLE MANZANO
808-123-4567 // J808@GMAIL.COM

June 10, 2020

Ms. Maria Jones
Hiring Manager
The Walt Disney Company
1234 Disneyworld Way
Lake Buena Vista, FL 12345

Dear Ms. Maria Jones:

I am writing in response to the Financial Analyst position at The Walt Disney Company. Victoria Cooper of your finance department recommended I contact you about this position because of my strong interest in finance. The Walt Disney Company's mission and goal of being one of the world's leading producers and providers of entertainment and information additionally caught my attention. My background in several financial positions further strengthens my qualifications for this job.

From developing pro forma financial analyses to capital authorization requests, I am prepared to excel in this capacity with your company. With proven success in financial modeling, financial analyzing, and forecasting, I have gained quality skills that can be utilized for this job. Evidence of my problem solving, organizational, and communication skills can be seen in my responsibilities as an Associate Financial Advisor at Wells Fargo and a SAP Finance Business Analyst intern at Illumina.

The following points demonstrate my qualifications for this position:

- Experienced in variance analysis and financial analysis
- Assisted with annual planning and reporting
- Demonstrated proficiency in SAP Finance Modules and Microsoft Office
- Earned a Bachelor of Science in Finance in 2019 from San Diego State University

I continually strive to deliver exceptional work, and I believe that The Walt Disney Company can contribute towards the growth of my career. I have included my résumé, which expands on my work experience and skills. I am available for an interview at your earliest convenience and can be reached at 808-123-4567 or j808@gmail.com. Thank you for your consideration and time. I look forward to discussing this position in greater detail.

Sincerely,

Janelle Manzano
j808@gmail.com
808-123-4567

JANELLE MANZANO

808-123-4567 // J808@GMAIL.COM

QUALIFICATIONS

- Extensive financial knowledge: variance analysis, financial analysis, forecasting, annual planning, and reporting
- Previous financial modeling experience: discounted cash flow analysis, pro forma development, and operating income analysis and improvement

Relevant Skills

- SAP Finance Modules
 - Microsoft Office: Excel, PowerPoint, Word
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EXPERIENCE

WELLS FARGO 2018-2019

Associate Financial Advisor

- Served as an apprentice to a Senior Financial Advisor to deliver financial services and advice to clients
- Retained and improved existing client accounts and generated new clients
- Evaluated investment profiles and calculated client financial needs

ILLUMINA Summer 2018

SAP Finance Business Analyst Intern

- Partnered with businesses to examine and decide the best use of collaboration tools
- Facilitated confirmation of requirements and designs with Illumina
- Maintained a strong relationship with business users and stakeholders

VITA 2016-2017

Volunteer

- Provided free tax-preparation services to low-income community members and Southwestern College students
 - Practiced filing taxes with the assistance of the South Bay Community Services
 - Gained professional experience in the business industry
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EDUCATION

SAN DIEGO STATE UNIVERSITY
Bachelor of Science in Finance, 2019

SOUTHWESTERN COLLEGE
Associate of Science in Business Administration with Honors, 2017