

## *International Activities Analysis Scoring Guide*

**Due Date:** End of Unit 6.

**Percentage of Course Grade:** 10%.

**Note:** Your instructor may also use the [Writing Feedback Tool](#) to provide feedback on your writing. In the tool, click on the linked resources for helpful writing information.

CRITERIA	NON-PERFORMANCE	BASIC	PROFICIENT	DISTINGUISHED
<b>Describe elements of a bank's international operations.</b> 25%	Does not describe elements of a bank's international operations.	Lists elements of a bank's international operations.	Describes elements of a bank's international operations.	Analyzes elements of a bank's international operations; provides support through relevant real-life examples or resources.
<b>Evaluate a bank's international expansion strategy.</b> 25%	Does not describe a bank's international expansion strategy.	Describes a bank's international expansion strategy.	Evaluates a bank's international expansion strategy.	Evaluates a bank's international expansion strategy; provides support for conclusions.
<b>Analyze potential risks and opportunities for international expansion.</b> 25%	Does not describe potential risks or opportunities for international expansion.	Describes potential risks and opportunities for international expansion.	Analyzes potential risks and opportunities for international expansion.	Analyzes potential risks and opportunities for international expansion; provides support for conclusions.
<b>Describe strategies for international bank management.</b> 25%	Does not describe strategies for international bank management.	Describes strategies but the connection to international bank management is unclear.	Describes strategies for international bank management.	Analyzes strategies for international bank management, provides recommendations for implementation; provides support through relevant real-life examples or resources.