

Eating Disorders

University of South Florida

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The stakeholder organization of choice is Families Empowered and Supporting Treatment of Eating Disorders. F.E.A.S.T is an international organization of and for givers of care of patients with eating disorders. F.E.A.S.T is a charitable organization which is run by volunteers and supported by public's donations. The primary mission of F.E.A.S.T is to help parents as well as caregivers of patients with the eating disorder (Silber et al., 2011). The "About" page has more than 7,000 members on four continents. The organization has several accounts including Facebook, Twitter, and Google+. The organization believes that caregivers who are empowered are essential to the process of recovery and that is why they advocate for evidence-based treatment as well as research.

The first image's goal is to fight stigma which is associated with eating disorders. The image asks the audience to understand and take eating disorders in families like any other illnesses. What this picture is trying to accomplish is to fight stigma from a single family at a time, and support families to acknowledge eating disorders like any other illness.

The second image's primary goal is to offer information for parents, clinicians and the community on eating disorder. The picture tells parents that they should not worry about realizing that their children have an eating disorder, because it can be treated. It also asks clinicians to have knowledge about eating disorder to aid in treating it. The picture also urges the community to avoid stigma and fight it because it is helpful in recovery. The image is trying to accomplish treatment through advocating the importance of the right knowledge in fighting eating disorder.

Picture 1

Ethos: The first picture institutes ethics in it as it advocates for support shows for all members of a family.

Pathos: The image has an emotional appeal as it notes eating disorders as illnesses like any other.

Logos: The picture has a logical appeal as it advocates for fighting stigma which is common in people suffering from eating disorders.

Picture 2

Ethos: The picture calls for a stop to myths on eating disorders and encourages support from friends, teachers, coaches and as well as journalists to eradicate the illness.

Pathos: The picture notes that it is frightening for parents to realize their children are suffering from eating disease but also informs that recovery is possible.

Logos: The picture as a logical appeal as it notes stigma as a barrier to treatment of the eating disorder.

The first picture supports the goals of F.E.A.S.T by helping fight stigma which is associated with eating disorders one family at a time. The organization's aim is to fight eating disorders and this picture advocate for action to combat this kind of disease in families.

According to the picture, people need to act in 2018 and give families the support they need to fight eating disorders. Considering that Families Empowered and Supporting Treatment of Eating Disorders is a charitable organization which depends on donors for help, the picture uses the hashtag WeDoAct2018. The image calls on for support for families to eradicate eating

disorders. The second picture supports the goals of the F.E.A.S.T in several ways. The picture notes the various parts different parties like parents, clinicians and the community play in fighting eating disorders. Considering that the organization depends on charity, it calls on the community including friends, teachers, coaches and as well as journalists to come to aid for the people suffering from eating disease. F.E.A.S.T also encourages research, and in support of this, the picture notes that new research is leading to treatment options that are effective. The image also shows that clinicians are crucial resources who can offer valuable support to the sick people.

Picture 1



Picture 2

Wherever you are in the world of ED treatment...

F.E.A.S.T. is here.

Families Empowered and Supporting Treatment of Eating Disorders

For Parents

Learning your child has an eating disorder is frightening, but full recovery is possible. Do not underestimate the power of parents and families to support recovery. Educate yourself so you can make informed decisions about treatment options and gain skills for parenting your child towards recovery and a healthy life.

For Clinicians

Knowledge is power. Recent science in the eating disorder field is changing the way the illness is diagnosed and treated. New research is leading to more effective treatment options. Families are no longer in the background; we are an important resource and can provide valuable support.

For the Community

Myths about eating disorders are widespread and harmful. Stigma creates barriers to treatment and maintains the illness. Friends, teachers, coaches, and journalists can help eradicate stigma by understanding and teaching the facts about eating disorders. Learn how to make your community a safe, supportive, and effective environment for recovery.

References

- F. (n.d.). F.E.A.S.T. Videos (Families Empowered and Supporting Treatment of Eating Disorders). Retrieved from https://www.youtube.com/channel/UCAEw_zqn5oStZN3rIODm5Ag
- Silber, T. J., Lyster-Mensch, L. C., & DuVal, J. (2011). Anorexia nervosa: patient and family-centered care. *Pediatric nursing*, 37(6), 331.