Replace with Campaign/Event Name

Replace with Name of Organization

Replace with Your Name

Replace with University Name

Replace with Date

# Table of Contents

(Complete this section in Unit VII with your final revisions. See assignment instructions for the Unit VII Final Project for more information. Remove these instructions, and place your information here.)

Name of Campaign/Event

# **Section 1: Introduction and Background**

(Complete this section in Unit II. See the assignment instructions for the Unit II Course Project for more information. Remove these instructions, and place your information here.)

**Section 2: Vision and Mission Statement**

(Complete this section in Unit II. See the assignment instructions for the Unit II Course Project for more information. Remove these instructions, and place your information here.)

# **Section 3: SWOT Analysis**

(Complete this section in Unit III. See the assignment instructions for the Unit III Course Project for more information. Remove these instructions, and place your information here.)

# **Section 4: Fundraising Human Resources Management**

(Complete this section in Unit III. See the assignment instructions for the Unit III Course Project for more information. Remove these instructions, and place your information here.)

# **Section 5: Fundraising Goals**

(Complete this section in Unit IV. See the assignment instructions for the Unit IV Course Project for more information. Remove these instructions, and place your information here.)

# **Section 6: Fundraising Marketing and Promotional Strategy**

(Complete this section in Unit IV. See the assignment instructions for the Unit IV Course Project for more information. Remove these instructions, and place your information here.)

# **Section 7: Fundraising History**

(Complete this section in Unit V. See the assignment instructions for the Unit V Course Project for more information. Remove these instructions, and place your information here.)

# **Section 8: Structure of the Fundraising Strategy and Timeline**

(Complete this section in Unit V. See the assignment instructions for the Unit V Course Project for more information. Remove these instructions, and place your information here.)

# **Section 9: Fundraising Plan Summary**

(Complete this section in Unit VI. See the assignment instructions for the Unit VI Course Project for more information. Remove these instructions, and place your information here.)

# References