**Grading Rubric for CMD 209 Multimedia News Package Presentation**

An “A” presentation does all of the following:

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| /20 points | Presenter is well-prepared and organized: Accesses presentation quickly and makes an organized and professional presentation to the class that is approximately 5 minutes long. |
| /30 points | Three (3) different types of multimedia elements are clearly used in the news story package and demonstrated in the presentation. |
| /30 points | All content, including the entire news article text, and multimedia elements, are presented in one continuous layout (either in a document or on a webpage). All elements are able to be viewed (i.e. hyperlinks work, video plays), and the headline, byline, and date are included. |
| /20 points | The multimedia news package is free of errors and contains the revised/corrected version of the news story. If it uses content that was not originally created by the story author, then it only uses content obtained with permission (either directly or through a search filter i.e. Creative Commons or a filtered Google Advanced Search) and appropriately cited. |

Total points earned: /100

Comments: