Cultural Heritage

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 Learning about other people's culture is very interesting. Some of the most interesting things I have learned from other culture include the fact that for British people talking to a stranger while in the queue or the bus is not quite acceptable. The socially constructed challenges in the current generation are different from the past, but it is still in the system, no matter how small it is. People from culturally diverse backgrounds are usually denied the existence of their presence in certain communities and the fact that it is difficult for them to be accepted as a social construct. This difference is based on measuring people's attitudes and opinions regardless of their outward appearance (Davies, 2013). My family is African Americans with some Spanish decent, Christians with middle-class wealth and I'm a straight male with two daughters.

 While texting or emailing a loved one, it is important to included kisses at the end of the text, or they might think you dislike them. Usually, the number of kisses you send is the same amount you get. As an African American, I am proud that our culture allows being outspoken. Most Americans like to speak up about many things even at the work place. I am also proud about the love of sports that we Americans have especially for sports such as football and basketball. Within the African American context, being black is such a fine thing. The unique picture of being Black is a combination of ultimate pride and a point of recall where during back in the day, blacks went through so much, therefore, being an African American Christian reminds me of my ancestors who made it possible for us to be here and my real self.

Some of the differences in family values include the fact that British believe in the marriage system and support that children should have both parents. Although it is acceptable to be single parents or same sex parents, most people are still bent on the two parent view (Mosse, 2005). Americans are however open minded in that single parenthood is not even an issue. Same sex parenthood has become very acceptable, and marriage is not viewed with the same severity.

Small talk is not encouraged by the British and people would rather read newspapers in the tube to avoid talking to strangers. In America, it is very different in the fact that people love small talk and you will find strangers talking to you whether you are in a queue or the park. While all American believe they are made equal, the British still hold on to their class system where the upper class and the aristocrats hold the highest positions with the middle class and working class following suit (Hargreaves, 2014). There is, however, no differentiation at this moment between the working class and the middle class since they are all able to get higher education and do well for themselves. This kind of system kind of divides people in some way.

It is well known that the media, that is, the television, newspapers, and radios have an influence on people all over. The media plays a major role in racism in relation to crime. Most media outlets usually redefine or represent racial misconceptions on crime by referring to African Americans and Latinos as well in comparison to white people. Black people are generally misrepresented in a way that makes them more open to crime along with racial differences. Black people are constantly shown in prison mug shots, and aggressive treatment is administered to them, sometimes when it isn't needed. The media plays a huge role in negative back lash on the lives of black people (Davies, 2013).

Ever since the civil rights movement, not much has changed. The media’s negative misrepresentations on the African American community usually lead to the creation of barriers to advancement and they also make it seem like being different from others is inevitable. The media should instead use this opportunity to choose words, new angles and images that give a wider coverage to a more meaningful black culture and livelihood in the United States by pointing out that people of color are people with feelings and not object types that can be singled out.

 As an African American male, the media has done an excellent job at painting us as criminals and low lifes. With the recent protests and issues about "black lives matter" that have been broadcasted everywhere, the African American community has been attempting to change the stereotype that has been created in the society. From the week’s readings and the topic of discussion, the managerial figure should try and turn the diverse aspect of the work force into an advantageous position by heightening awareness. Through this, it will also lead to the serving of a broader customer base, increasing creativity and job fulfillment and provision of different views on marketing and service/product initiatives (Mosse, 2005).

 Racial prejudice in general if not reduced, it could lead to intense racism which in turn leads to more prejudice. Due to this, racial prejudice in the work place should be dealt with accordingly. The influence of the media on this plays a great role in this because it greatly contributes to the negative side of it and it has some extremely harmful effects on a wide scale. For instance, the newspapers usually claim to reveal and reign on diversity in the recruitments during printing of stories with an intention of deliberately exploiting the racist typecasts.

 Being an African American man, it will always manifest in one way or another in our society in terms of harmony. There is no defense for the misguided notion that anyone should assume every African American is the same or judge them according to one person's actions. To moderate the media's effect as a manager, I would consider coming up with group activities and settings that allowed everyone to contribute and interact with the other. An example would be playing a sport or game that generates competition because the competition is color blind and sports is what brings multiple races together. References

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