**Week 6 - Assignment: Analyze Costs and Pricing**

**Instructions**

Compose a paper that addresses the following points:

Discuss and analyze the preventive approach to reduce costs.

Explain what preventive cost reduction is, and then articulate why it is important.

Identify and analyze an approach to reduce costs and include specific examples to support your analysis.

Support your paper with a minimum of three scholarly resources. In addition to these specified resources, other appropriate scholarly resources, including older articles, may be included.

Length: 5-7 pages, not including title and reference pages

Your paper should demonstrate thoughtful consideration of the ideas and concepts presented in the course by providing new thoughts and insights relating directly to this topic. Your response should reflect scholarly writing and current APA standards.

Search website for information:

Himmelstein, D., & Woolhandler, S. (2016). The current and projected taxpayer shares of US health costs.

National Information Center on Health Services Research and Health Care Technology (NICHSR). HTA 101: Integrative Methods.

Kaplan, R., Witkowski, M., Abbott, M., Barboza Guzman, A., Higgins, L., Meara, J., & … Feeley, T. (2014). Using time-driven activity-based costing

Marek, K., Stetzer, F., Adams, S., Bub, L., Schlidt, A., & Colorafi, K. (2014). Cost analysis of a home-based nurse care coordination program.

**Grading Rubric Criteria**

Content (7 points) Points Described prevention as a means to reduce healthcare costs 2. Characterized a specific preventive approach to healthcare costs 2. Provided the importance of the identified preventive approach 3. Organization (3 points) Included a minimum of three scholarly references, with appropriate APA formatting applied to citations and paraphrasing. Paper is 5-7 pages long not including the title and reference pages. Total 10