By

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Company Selection

 The company i decided to make this project about is my current business called “ Civic’s Pool Service” . I chose this company because we are a family owned and operated business and are focused on delivering true value to all of our customers. Also watching the market trends being in a service based industry is one of the fastest growing industries today.

 Another great reason i selected this as my choice is because it will allow me to dig deeper into my own business and see what is missing. You always can improve on thins always. And i have found that through school projects i was able to figure out some very useful tips. Sometimes these come from professors and sometimes form classmates.