

Week 3 Assignment - 100 points

Using various articles, discuss the roles of Big Data Analytics in Financial Institutions.

Clues

Financial institutions include banking, insurance, credit bureau, mortgage companies etc.

Important Note:

You must use at least 5 related sources for this assignment.

Must be at **least 5 pages** excluding cover-page and reference-page.

Your citations and references must follow an APA format.

Due on Sunday July 21st at 11:59pm.

There will be penalty for late assignment.

References

Oracle Financial Services. (2011). *Oracle Financial Services Fraud*. Retrieved July 15, 2019, from <http://www.oracle.com/us/industries/financial-services/046167.pdf>

Phua, C., Lee, V., Smith, K, Gayler, R. (2010). *A comprehensive survey of data mining-based fraud detection research*. Retrieved July 15, 2019, from <http://arxiv.org/ftp/arxiv/papers/1009/1009.6119.pdf>