For this assignment, you are to contact a person that is a working professional in film, radio, television.

Learning Objective: Ability to network and identify professionals in his/her career interest area. Increase knowledge of students’ field of interest and how it may relate to the course, their major, or their interests.

Assignment idea

Identify a professional working in your field of interest and conduct an informational interview with him/her.

Students can locate professionals through professional networking gatherings, from your personal

network, or by searching professional sites such as LinkedIn.

Interview must be via phone, in-person, or skype.

Student Introduction

Informational Interviews (or “networking meetings”) can be a great way to expand your professional network and

learn more about a particular career field. For this assignment, find a person working in a position that you would

someday like to have and schedule a time to interview the person.

Develop at least ten questions to ask during the informational interview.

After the informational interview, write a 1 to 2 page (double spaced, 12-point Times New Roman font) essay

reflecting on the experience. Please address the following questions:

 With whom did you meet and why?

 For what organization does this person work, and what is his or her job?

 Describe the interview – what were the main topics that you discussed?

 What did you learn from the interview?

 What steps will you take to follow-up after the interview?

Upload the essay to CANVAS. The Instructor will review each and give points for

answering the questions above.

Project #1: Interview Someone Working in Electronic Media

Submit Assignment

