

**College of Administrative and Financial Sciences**

**Assignment 3**

**Deadline: 30/11/2019 @ 23:59**

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| Course Name:**Strategic Management** | Student’s Name: |
| Course Code:**MGT 401** | Student’s ID Number: |
| Semester: **I** | CRN: |
| **Academic Year: 1440/1441 H** |

**For Instructor’s Use only**

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| Instructor’s Name: |
| Students’ Grade: Marks Obtained/Out of | Level of Marks: High/Middle/Low |

**Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using**Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Learning outcomes:**

1. **Gain insights into the strategy-making processes of different types of organizations (Lo 1.7)**
2. **Understand issues related to strategic competitive advantage in organizations (Lo 2.2)**
3. **Identify appropriate strategies for different situations (Lo 3.1).**

**Assignment Questions: (5Marks)**

From Saudi or Middle East market, select an example of partnership between two companies (acquisition, collusion, joint venture, value-chain partnership, mutual service consortium, licensing arrangement…) and answer the following questions:

1. Briefly present the two companies, members of partnership (Industry, location, size, competitors, activities…). (Max 400 words)- (*1Mark)*
2. What is the kind of this partnership and what are its main reasons? (*1Mark)*
3. What are the issues brought up by the companies duringpartnership?(*1Mark)*
4. Evaluate the competitive advantage of the partner- companies. (*1Mark)*
5. What is the method used by the partner-companies to manage the organizational culture? underline the pros and cons of this method.(*1Mark)*

***Notes:***

* The chosen example must be from real market and the partnership already done.
* Answers must be clear, precise and concise.
* Using terminology developed in your course will be highly valued.
* Limit Words of the assignment: Maximum**1500 words**.
* All instructions mentioned in the cover page must be respected.

**Answers:**

1. **.**
2. **.**