Agile SWOT

**Strengths** Is product-centric

Demonstrates progress. Incremental progress is readily measurable and visible

To stakeholders through product demos and information radiators like burn-down

Charts.

Encourages the people doing the work to set the pace so they’re not overworked

And enjoy an increased role in decision making.

Enables an adjustable workload based on team-set capacity and stakeholders-set

Priorities.

Encourages transparency of technical intrapersonal issues so that they are uncovered

Before becoming endemic.

Gives team members authority to make decisions.

**Weaknesses** overemphasizes velocity and product delivery often at the expense of building the right

Product with the best product features and the highestconsumer value.

Often relies on a single Product Owner (Scrum) who must give product direction and set

Priorities.

Misinterpretation of the essence of Agile allows business domain experts and

Stakeholders to be disengaged, lax about ferreting out essential product needs,

Or scatter-brained about setting direction for the team.

Misinterpretation of the essence of Agile tends to down-play technical debt that can

Threaten product quality and slow progress.

**Opportunities** For product-driven organizations, Agile is a way to revolutionize how your organization

Does business. Agile is a means to increase productivity and to inspire commitment.

Agile features demonstrable progress realized through frequent, incremental

Production releases. As such, it is ideal for start-up companies trying to attract and

And maintain investors.

An adoption of Agile represents and opportunity to challenge organizational standards

And process by delivering tangible results.

**Threats** Threats are most likely to emerge from outside the team

Compliance and legal issues in large organizations are always looming (e.g., legal team

Needs to review content).

Security issues in large organizations pose a threat because work product requires a security review.

Jealously from non-Agile teams can be a threat

In an organization is not fully Agile, A perception of preferential treatment might emerge