Social Cause Action Plan Assignments

# Assignment Purpose

The purpose of this assignment is to evaluate the relationships among social, environmental, and economic value creation for a specific company.

# Background Research

Research social causes that you are passionate about. Choose a social cause that you want to use for your final project. (You will select the company in another assignment, but you should be thinking about it when you choose the cause.)

# The Paper

Create an Action Plan. The Action Plan should including the following elements:

### Action Plan

1. Describe your proposed action to solve the social problem.
2. Analyze the impact of your social program on all stakeholders.
3. Analyze the economic impact of your proposed actionon all stakeholders.
4. Complete a cost analysis of your proposed action.
5. Describe how this plan fits in with the company’s business mission, vision, values.
6. Describe a proposed implementation plan for the proposed action.
7. Conclusion.