Forum Post

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**Q1**

The case study provides that Shania is having a business idea of opening a coffeehouse. Being a mature Christian together with Mrs. Shania, there is some hope in the idea of opening Christian Coffee in Denver, Colorado. There is some evidence in the case study that Marvin, the husband, is not supporting the idea of management but loves the idea of investment. There is a need for her to create a list of limited liabilities for the business since the whole idea is not hectic to start and implement because there are less authoritative tasks associated with this activity (Lee, Choy,Ho,& Lin,2016). The idea of limited liability in the business system is addressed through concepts of sole proprietorships for passing on tax through the corporation. This would be a good idea to her husband because the individual contribution is based on the idea of a limited company. This provides an opportunity to change the accomplishment of the business system according to the contingent structure.

**Q2**

Shania has less experience in doing the business according to the facts generated in the case. There is a need for her to understand that franchise business will not be easy to undertake, especially at the beginning. Mrs. Shania can participate in the business system to provide an opportunity for its activities. This would be the best idea, especially when trying to unlock the business door (Watson, Dada, Wright,&Perrigot,2019). The idea of initiating a business system for franchises involves initiating outlets of the retail market where suppliers are able to use the franchiser’s brand as the marketing tool of the company. The idea of integrating the business into the franchise system helps in generating more sales in the business system. This equally creates a reputable name in the market system of the franchise businesses.

The idea of implementing the business system for the first time would help Shania to become a solid survivalist in the market system. The involvement process for Shania will have some challenges at the begging, which will initiate gigantic speculation. Expected segments of the business system will help in preparing in different business operations. "An exchange dress is the presence of an item when that appearance is utilized to recognize a maker" (Mays, 2006). The business will open through a system of branding and exchanging dress. This means that the franchise business will have a free movement through a system of large amounts of stock for the first month of operation. This means that Shania can see development of long term contracts with all suppliers of her business system.

**Q3**.

The research process of the corporate name searching for the new business will involve the exploration of the State of Colorado’s database to check the name that Shania wants to use. Colorado can initiate the idea of trademarking for “The Gathering Place” based on the name she has selected. The search criteria in the research will indicate some methods of comparing names in the database system. This means that the coveted objective of the business will help in picking a smart and exceptional name (Lee et al., 2016). It is good for her to utilize the business name of “The Gathering Place” to ensure there is no confusion in the long haul development of the business system. It is equally important to select a simple name for the franchise business.

**Q4.**

There is a need for Shania to have a consideration of analyzing the work history of employees before recruiting them to the newly established business system. The idea of introducing Christianity aspects to the business system requires the enhancement of values and beliefs that are associated with the same context. This means that Shania will have to look for those employees with the same aspects of running a business. Potential employees in the business system are left with religious views in the development of smarter goals. The law requirement generates some unique targets for the determination of objectives of the business system. This means that Shania should seek to work with those employees who have a desire to support the business system in order to achieve the objectives of the business system.

According to the development of an idea concerning both Kelsey and Carlos, there are some cons and pros as employees. Non-Christians employees may not be willing to work with Shania in the business development system. The idea of Christianity in the workplace seems to be holy to Carlos. This is based on the development of Kingdom Hall of Jehovah’s Witness. There is a need for Shania to consider working with Carlos. Based on the bible teaching 2 Corinthians 6:24, “*Do not be unequally yoked with unbelievers. For what partnership has righteousness with lawlessness? Or what fellowship has a light with darkness?”*

For the case of Kelsey, the idea of Christianity changed because they had a husband who was a non-believer. Kelsey does not have enough evidence of leaving home and joining business activities. The husband of Kelsey does not have the right inclusion for her going to work in the business. There is a need for the husband to remain in the home environment to look at the affair of teenagers. I feel that the husband of Kelsey should do the later as a way of supportinghis wife in different activities that she may undertake. Also, children can equally take care of themselves because they are old enough. According to Matthew 12:30, *“Whoever is not with me is against me, and whoever does not gather with me scatters.”*  This means that Kelsey's husband should be the number one cheerleader of his wife's goals by staying home with children. Marriage helps in supporting people in terms of pursuing individual goals. They are a possibility for Shania in pursuing the engagement of Kelsey for the business.

The Bible indicates that there is a need to work with a person who has fewer expectations according to the authorization of U.S. law. The idea of employing Carlos generates some enhancing motivations for the results of conviction in the case development. The important thing for Shania to remember is the different views associated with convictions. But Carlos is less likely to settle in the engagements of the devotee. Carlos can equally settle for any choice as long as the business is maintained. This shows how the business system can grow with Carlos's situations considered. It will be wise for Shania to incorporate Carlos in the business engagement.

References

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