Traveling is fun, right? For me, packing and how to make everything fit is the least enjoyable part of the experience and can add more stress to the preparation process. In all the chaos it can be easy to forget something essential. If I pack too much, on the other hand, I would end up at the airport with heavy, unorganized bags, and may have to pay extra airline baggage fees. Packing has to be strategic and well thought-out.

So, my solution would be to create an application to help travelers pack in the most efficient, stress-free way. The first thing users would do is upload photos of their current wardrobe, and later add any new pieces they purchase. The applications would then connect users with a stylist who can assist in putting together outfits that suit the user's taste based on style of clothing in the photos. When it’s time to pack, the user selects which kind of trip she is taking and in what type of climate, such as a business vs. leisure and tropical vs. cold and snowy. Also, the user has to specify the length of the trip in order to pack the right number of outfits.

This application would hopefully help travelers minimize their load and pack faster and smarter, sans stress.