

## Blog Critique Rubric

Criteria	Unsatisfactory - Beginning	Developing	Accomplished	Exemplary	Total
<b>Critique: Substance of Ideas, Rationale, &amp; Analysis</b>	<b>0-51 points</b>	<b>52-59 points</b>	<b>60-67 points</b>	<b>68-75 points</b>	/75
	Ideas expressed lack depth, originality, are confusing to follow and/or missing key aspects of the assignment. Viewpoint, if given, is not supported with evidence or examples. Little or no connections made to blog postings, course readings, and/or contemporary media topics.	Ideas expressed are general in nature and/or occasionally not relevant, and/or may not cover all aspects of the assignment. Demonstrates limited reasoning, analysis, original thought, and/or supported views. Minimal connections made to blog posts, course readings, and/or contemporary media topics.	Ideas expressed are mostly substantive and relevant, covering aspects of the assignment; some original thought. Demonstrates logical thinking, reasoning, and/or analysis for most part; viewpoint is supported with evidence and/or examples. Some insights and connections made to blog posts, course readings, and/or contemporary media topics.	Ideas expressed include original thought, substantial depth, relevancy, and cover all aspects of the assignment. Well-developed viewpoint showing strong logical thinking, reasoning, and analysis with evidence and examples. Construction of new meaning and insights. Connections made to blog posts, course readings, and/or contemporary media topics.	
<b>Writing Quality &amp; Adherence to Format Guidelines</b>	<b>0-17 points</b>	<b>18-19 points</b>	<b>20-22 points</b>	<b>23-25 points</b>	/25
	Paper shows a below average/poor writing style using APA guidelines and appropriate standard English. Frequent errors in spelling, grammar, punctuation, spelling, usage, and/or formatting errors. Blog website with titles and links to blog posts are insufficient or missing.	Paper shows an average and/or casual writing style using APA guidelines and standard English with some errors in spelling, grammar, punctuation, usage, and/or formatting errors. Blog website with titles and links to blog posts may be lacking somewhat.	Paper shows above average writing style and clarity in writing using APA guidelines and standard English with little errors in grammar, punctuation, spelling, usage, and/or formatting errors. Blog website with titles and links to blog posts are provided for the most part.	Paper is well written and clear using APA guidelines and standard English characterized by elements of a strong writing style and basically free from grammar, punctuation, spelling, usage, or formatting errors. Blog website with titles and links to all blog posts are provided.	
<b>*Timeliness and Length of Paper</b>	<b>Deduct 11 points- overall failing</b>	<b>Deduct 6-10 points</b>	<b>Deduct 1-5 points</b>	<b>0 points deducted</b>	/--
	Paper is submitted 2-3 days (49-72 hours) after the deadline and/or is lacking in length.	Paper is submitted 1-2 days (25-48 hours) after the deadline and/or is somewhat lacking in length.	Paper is submitted within 1 day (24 hours) after the deadline; meets the required length (2-4 pages for the body).	Paper is submitted by the deadline; meets the required length (2-4 pages for the body).	
<b>TOTAL POINTS (sum of 3 Criteria)</b>					<b>/100</b>