American Adoption Instructional Interview

Student Name

Institution Affiliation

**Overview and Agency Background**

American Adoption is an American agency that provides a full-service structure of internal adoption services, home learning resources, counseling for unplanned pregnancies, among many other social services of the family social element. The number one reason to choose American Adoption as the preferred adoption agency is due to its availability. Therefore, being a resident of Chicago, American Adoption would be significant in arranging my intended adoption procedure successfully and efficiently borrowing from the available testimonials from people who accredits this adoption agency for their exceptional services. Also, the choice of the American Adoption agency can also be since the American Adoption agency is quite conversant with adoptions that are based on same-sex parenting. Therefore, as an LGBT, American Adoption Agency would be more fitting, given its attribute and devotion to aiding families and societies with same-sex adoption procedures. Like in many human service agencies, the American Adoption agency has been undergoing problems due to a lack of sufficient technology. Below is a list of interview questions posed against one of the supervisors of this agency, followed by an analysis of the findings, explaining some facts about this agency, and how the lack of technology has affected the operations of the agency.

**Interview Questions**

1. How long has American Adoption been in operation?
2. What is the area, within this agency that is greatly affected by the lack of technology in the agency?
3. Who or what do you think obscures this agency from using technology?
4. How has American Adoption done to cover up for the effects of lacking technology in this establishment?
5. What immediate value would the data analytics technology add to this agency?
6. If technology got fully implemented, how would the performance of this agencychange in the near and the far future?

**Results**

There has been reported lack of relevant technology for data analytics within the American adoption agency.Lack of technology as really affected the operations within and around the agency, and specifically, under-performance of this agency. Data analytics is vital to any agency following that it allows an organization to understand its customers more profoundly, and in so doing, an agency gains the ability to solve their customer’s problem.

The management of the agency has limited the employment of technology in this agency. Till earlier, the administration did not see any need to acquire analytical technology to determine the demographics of their customers. However, the executive committee has deliberated on the issue and has established the need to have analytical technology to operate the agency.

If this agency gets to incorporate analytical technology within its operations, American Adoption will gain the ability to understand the demographic elements of its customers, as well as their potential customers. Such would allow the agency to plan on the best form of adjustments they would have to undertake to service their customers better. While offering better services to their customers would make the agency’s short-term value, the long term value gets derived from the better services provided by the American Adoption Agency. Such would include; higher revenue from the better services offered, expansion and growth of the agency, and a clear understanding of how the industryought to counter the immediate needs of their clients depending on the cultural, financial, and social standpoints of their customers.