**Project Rubric**

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| **Element** | **Exceeds Competency** | **Competent** | **Developing Competency** | **Not Competent** | **Score** |
| **Mechanics**  Grammar, spelling, sentence structure; Cite sources in APA format from reputable reference materials | All work is in APA format with appropriately cited sources; no grammar or spelling errors. Uses complete sentences, well formed paragraphs, and graduate level word usage and complex sentence structure.  **(10 Points)** | May have one APA error; no grammar or spelling errors. Uses complete sentences, well formed paragraphs, and graduate level word usage and complex sentence structure.  **(8 points)** | More than one but less than 3 APA errors; less than 3 errors in grammar and/or spelling. Uses complete sentences, and no run on sentences, but may not use graduate level word usage.  **(7 points)** | More than three APA errors and more than 3 errors in grammar and/or spelling. Sentence structure is poor and may not contain whole sentences or paragraphs.  **(5 points)** |  |
| **Deliverables/ Completeness** | Meets all required elements for deliverable parts of the project according to the directions. Each part is clearly identified, well documented, and addresses the intended audience.  **(20 Points)** | Meets all required elements for deliverable parts of the project according to the directions. Each part is identified, and documented but may not be separated into appropriate sections that enhance clarity.  **(18 Points)** | Meets some but not all required elements for deliverable parts of the project according to the directions. Each part may not be clearly identified, or documented, affecting the easy of reading.  **(15 Points)** | Meets none of the elements for deliverable parts of the project according to the directions. Or may present parts but there are illogical.  **(10 Points)** |  |
| **Content Accuracy** | All content presented is accurate; all facts are precise and explicit; may use examples and/or comparisons to enhance the content.  **(30 Points)** | All content presented is accurate; all facts were precise and explicit.  **(25 Points)** | Mostly accurate but contains a few inconsistencies or errors in information.  **(20 Points)** | Information presented is inaccurate; or illogical.  **(15 Points)** |  |
| **Research and/or analysis** | Presented accurate and thorough research information and/or analysis of the situation. Brought in personal ideas and information to enhance the discussion; and utilized variety of resources that are accurately cited.  **(20 Points)** | Presented accurate and thorough research information and/or analysis of the situation. Used a variety of resources to enhance the discussion. Accurately cited sources.  **(18 Points)** | Presented information on the topic but may not have referred to resources but primarily depended on own opinion.  **(15 Points)** | Did not use any resources or analysis. If presented, the discussion is off topic or illogical.  **(7 Points)** |  |
| **Creativity/ Innovation** | Was extremely clever and presented with originality; not wordy or too long; did not include unnecessary information; and used a unique approach that truly enhanced the discussion. May include prototypes, multimedia, or other enhancements that are creative and help the reader visualize the entire project.  **(20 Points)** | Presented information in an original form that avoided wordy discourse with extraneous information. May include additional documentation or artifacts to enhance the project.  **(18 Points)** | Written presentation is not creative and may be wordy or include unnecessary information. Does not show creativity.  **(15 Points)** | Little signs of creativity; may be illogical, bland, predictable, and lacked “zip”  **(10 Points)** |  |