**Course Learning Outcomes-Covered**

|  |  |
| --- | --- |
| **1** | Demonstrate a clear understanding of human work behavior in the organizational setting and the implications of organizational behavior in the process of management (Lo 1.2). |
| **2** | Recognize the impact of organizational culture on shaping values, attitudes and behavior (Lo 1.9). |
|  | **Chapter No-2 & 3:**Individual Behavior and Performance:Part-1 |

**Assignment 1**

**Reference Source: Book-Wiley plus - 3-1: Week 3 Case Questions Essay- Lois Quam**

|  |
| --- |
| **Case Study:-1 (05 Marks)** |
| Assignment Instructions:1. Login to Black Board System, go to course organizational behavior.
2. Click on “course material and activities”. Open week 3 content page.
3. Click on overview, study notes and media. Scroll down to bottom side.

Then click on week 3 case study reading. ( LoisQuam).1. Open this critical thinking case study, read it thoroughly to answer the assignment questions.
2. Besides this case study use other material also to support your answer.
 |
|  |

**Assignment Question(s):**

**1.** How does Lois Quam use emotions and moods in her speeches to convey her viewpoint? Cite examples to support your statements.

**2.** Based on what you have learned about Lois Quam, create hypotheses about the attitudes of her colleagues at Tysvar while using the three basic components of attitudes in your theories.

**3.** Take a moment to research the Global Health Initiative. Why do you believe Lois Quam was chosen to lead this program?

**4.** Research question: Search news reports, Web sites, and blogs to find out more information onTysvar. How is the company faring in its quest to make the world cleaner and safer for future generations? What implications might that have on Tysvar's employees, their attitudes, and job satisfaction?