**Samit Hassan – SLG (Draft write-up)**

Family businesses are crucial in growing an individual skill from the lowest point and providing guidance to more essential management skills. Mr. SamitHassan, who grew up surrounded by the notion of family business, was highly inspired by his father’s dedication towards the success of the business and from a young age, grew the curiosity to learn more and get involved. He often would follow his father around the store just to observe some of the activities that were being conducted, and the dedication towards providing the best products and services for the consumers won Mr. Hassan’s heart, writes Tunajina Islam.

**Rising to the Position**

“I found business a better way of getting involved with the community as my father would quickly assist in social work that most people in employment were unable to. It is for all these reasons that I began to teach myself along with the help of my staff of the basics and was allowed to support the business through different positions until I became the Director of the Silver Line,” says Mr. Hassan. Silver Line Group, started on the grounds of family support and generation of ideas. Managing Director, Mr. MAH Salim’s initial idea was to establish a knitting company, but soon realized the best option was woven items that would require activities like solid dyeing, weaving, and then finishing. Since all these operations are conducted under different sectors, Silver Line Group managed to secure a way to combine them under one roof. Samit Hassan, Director of this company, learnt through accompanying his father and brother and has finally made the organization successful all over the region. He contributed ideas from the market research, and through family associations, they were able to achieve the position of the most successful business in Bangladesh. Not only are they hitting new highs in Bangladesh, but Silver Line Group has also represented Bangladesh in one of the biggest fashion marketplaces in the world, Magic LAS VEGAS, USA 2019.

**Status Quo of Bangladesh’s Market**  
Bangladesh is one of the biggest textile markets in the region, considering that China is no longer a significant player in the industry. The different players in the local market make it possible to work on competitive production procedures, prices, and other aspects that promote growth. Silver Line Group being the most successful and established organization in Bangladesh, is in a better position of enjoying the benefits of the growing industry. One of the biggest goals that Silver Line Group wishes to develop is ensuring that it can satisfy the high demand in the textile market.Silver Line is on a journey to grow its raw materials to make the process even more reliable and cheaper. They already conducted experiments on the growth of high-quality cotton to achieve their goals. The only remaining action is to implement these plans and, in the process, maintain their consumer coverage across Bangladesh and other areas around the world. The organization takes great consideration of its effects in the environment and so pays attention to adoption of green technology. Management strategizes on effluent treatment plants (ETP) by ensuring that the wastewater is safe for recycling and reusing. Sustainable use of natural gas is also a part of the green operations it aims to fulfill.

**Inspiring the Youth**

Mr. Hassan, as an influential leader in business shares his thoughts on the important factors every aspiring entrepreneur must keep in mind. He begins, “It is essential to conduct the required research before embarking on any business to avoid surprises that might come with the different sectors.I found it necessary to first conduct experiments before committing to the long term activities as it ensures that the individuals have a better experience.” In such a situation, one is aware of the kind of challenges to expect and the best ways of dealing with them. It is also essential for anyone looking into starting a business to understand that their determination and persistence will make the most significant difference, according to Mr. Hassan. “If you want to achieve anything in the business world, you must be ready to take risks and work extra for your goals,” he adds. So, what is a successful leader to him? “Successful leaders are defined through their characteristics, which enable them to stay in charge effectively,” Mr. Hassan states. He goes on to say that compromising situations require confident leaders to make that one decision that will result in the wellbeing of the organization. Whether it is business related or family-related. Throughout the years, Mr. Hassan has learnt many valuable lessons which he cared to highlight. “My career has been of high purpose and taught me a lot of lessons when it comes to how one should conduct themselves when it comes to the family business. I can attest that most family businesses fail due to a lack of formality and making personal issues come in between the operations. You should not take things lightly when it comes to the connections that your business has with the family.” That being said, he insists that you should not allow the business to separate you from your family, and that is why it is advisable to run these two quarters independently to avoid negative consequences.

Mr. Hassan managed to attain his career goals at a young age due to his persistence and willingness to learn from the already experienced individuals. “My greatest challenge was forming a reliable team as I was used to the idea of a family business. Many employees that we began operations with left the organizations as they did not feel appreciated enough. Given a chance to go back, I would ensure that every individual feels comfortable in their position and hence promoting the performance of the organization from its internal teams. Business is challenging, but once you achieve your goals, it comes with the sweetest fruitsever,” he states. Being a prominent business man, Mr. Hassan still indulges in the likes of other passions. “One of my major passions was, and still is, cars. When I was a kid I always had this drive for fast cars. I use to talk to my dad how I would want to have a factory in Bangladesh and make my car the fastest car out there,”he says. The big dream gradually died out as he grew up but the drive for cars is still there. He ends off by saying that his dream is still a possibility. Given the tremendous heights he has reached till now, we don’t doubt his businessman capability to make his childhooddream come to life.