# CaseAnalysis2

Thesuggestedoutlinefortheassignmentisasfollows:

1. Anintroductioncoveringthebackgroundinformationofthecase(1-2paragraphs).
2. Keyissuesofthecase(abouttwopages).

Discuss the following issues:

1. What is the Foreign Corrupt Practices Act (FCPA)? Discuss the main provisions of the Act that are relevant to this case study.
2. Do you believe that the President of the Company, Andrea Jung, was aware of the company activities in China? Support your opinion. How does her management style affect your opinion?
3. Was Ms. Jung responsible for the Company activities in China?
4. Did the Company Internal Audit Group act appropriately with respect to the China activities? Who did the group report to? Was this appropriate or should the Internal Audit Group have reported to a different person or group? If so, who should the Group have reported to?

Provideadditionalinsightsbasedonourclassdiscussionsandfromothersourcessuchasyourtextbook, professional auditingand ethical standards and court decisions.

1. Conclusion(1-2paragraphs)

Includeacoverpagewithyournameonit.Thereportshouldnotexceed**threepages**(double-spacedwithsufficientmargins),**excluding**thecoverpage.**ItshouldbeformattedusingTimesNewRoman12-pointfont.**Yournameshouldappearonthecoverpageonly.Pleasedonotwriteyournameonanyotherpage.

***Submit both versions of the case study to the appropriate assignment in Canvas.***

# GradingCriteria

Theassignmentwillbegradedonthreedimensions:(1)Content,(2)Structure,OrganizationandDevelopment,and(3)Style.

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| --- | --- |
| **CONTENT** | Addressesthetopic;providessufficienttextualevidencetosupporttheargument. |
| **STRUCTURE** | Introductionispresentinthepaper;includesthesummary;indicateshowthepaperisorganized. |
|  | Eachparagraphincludesatopicsentence;developsonemainidea;hasatransitionsentence,wherenecessary,linkingittothenextparagraph. |
|  | Theconclusionrecapsthethesisstatementandtheessay’smainpoints;presentsaclosingstatementofthewriter’sposition. |
| **ORGANIZATIONANDDEVELOPMENT** | Theentirecompositionislogicallyorganized;has asolidargumentwithsupportingevidence. |
|  | Mainpointsarerelevanttothethesisstatement;arediscussedwithouttoomuchrepetition. |
| **STYLE** | Is conciseandprecise; isfreeofmisspellings;isfreeofgrammaticalmistakes;lacksincompletesentences;usescorrectpunctuation;isfreeofjargonandclichés; citesreferencescorrectly. |

**Format**

1. AllpapersshouldbeformattedusingTimesNewRoman12-pointfont.Thetextshouldbedouble-spaced,exceptforindentedquotations.
2. Pleaselimitthepapertoamaximumofthree(double-spaced)pages.
3. Marginsshouldbeatleastoneinchfromtop,bottom,andsides.
4. Yournameshouldappearonaseparatecoverpage.
5. References should be listed on a separate page (not included in the 3 page limit)
6. Innontechnicaltextusetheword*percent*;intablesandfigures,thesymbol%isused.
7. Useahyphentojoinunitmodifiersortoclarifyusage.Forexample:awell-presentedanalysis;re-form.See*Webster’s*forcorrectusage.
8. Headingsshouldbearrangedsothatmajorheadingsarecentered,bold,andcapitalized.Second-levelheadingsshouldbeflushleft,bold,andbothuppercaseandlowercase.Third-levelheadingsshouldbeflushleft,bold,italic,andbothuppercaseandlowercase.Fourth-levelheadingsshouldbeparagraphindent,bold,andlowercase.Headingsandsubheadingsshouldnotbenumbered.Forexample:

**ACENTERED,BOLD,ALL CAPITALIZED,FIRST-LEVELHEADING**

**AFlushLeft,Bold,UppercaseandLowercase,Second-LevelHeading**

***AFlushLeft,Bold,Italic,UppercaseandLowercase,Third-LevelHeading***

**Aparagraphindent,bold,lowercase,fourth-levelheading.**

Textstarts...

**TablesandFigures**

Pleasenotethefollowinggeneralrequirements:

1. Eachtableandfigure(graphic)shouldappearonaseparatepageandshouldbeplacedattheendofthetext.EachshouldbearanArabicnumberandacompletetitleindicatingtheexactcontentsofthetableorfigure.
2. Tablesorfiguresshouldbereasonablyinterpretablewithoutreferencetothetext.
3. Notesshouldbeincludedasnecessary.

Workcitedshouldusethe“author-datesystem”keyedtoalistofworksinthereferencelist(seebelow).Youshouldmakeanefforttoincludetherelevantpagenumbersinthecitedworks.

1. Inthetext,worksarecitedasfollows:author’slastnameanddate,withoutcomma,in

parentheses:forexample(Jones1987);withtwoauthors:(JonesandFreeman1973);withmorethantwo:(Jonesetal.1985);withmorethanonesourcecitedtogether:(Jones1987;Freeman1986);withtwoormoreworksbyoneauthor:(Jones1985,1987).

1. Unlessconfusionwouldresult,donotuse“p.”or“pp.”beforepagenumbers:forexample:(Jones1987,115).
2. Whenthereferencelistcontainsmorethanoneworkofanauthorpublishedinthesameyear,thesuffixa,b,etc.,followsthedateinthetextcitation:Example:(Jones1987a)or(Jones1987a;Freeman1985b).
3. Ifanauthor’snameismentionedinthetext,itneednotberepeatedinthecitation,forexample:“Jones(1987,115)says...”
4. Citationstoinstitutionalworksshoulduseacronymsorshorttitleswherepracticable:forexample,(AAAASOBAT1966);(AICPA*CohenCommissionReport*1977).Wherebrief,thefulltitleofaninstitutionalworkmightbeshowninacitation:forexample,(ICAEW*TheCorporateReport*1975).
5. Ifyourpaperreferstostatutes,legaltreatisesorcourtcases,citationsacceptableinlawreviewsshouldbeused.

**ReferenceList**

Youmustincludealistofreferencescontainingonlythoseworkscited.Eachentryshouldcontainalldatanecessaryforunambiguousidentification.Withtheauthor-datesystem,usethefollowingformatrecommendedbythe*ChicagoManual*:

1. Arrangecitationsinalphabeticalorderaccordingtosurnameofthefirstauthororthenameoftheinstitutionresponsibleforthecitation.
2. Useauthors’initialsinsteadofproperfirstnames.
3. Datesofpublicationshouldbeplacedimmediatelyafterauthors’names.
4. Titlesofjournalsshouldnotbeabbreviated.
5. Multipleworksbythesameauthor(s)shouldbelistedinchronologicalorderofpublication.Twoormoreworksbythesameauthor(s)inthesameyeararedistinguishedbylettersafterthedate.

**Footnotes**

Footnotesarenottobeusedfordocumentation.Textualfootnotesshouldbeusedonlyforextensionsandusefulexcursionsofinformationthatifincludedinthebodyofthetextmightdisruptitscontinuity.FootnotesshouldbeconsecutivelynumberedthroughoutthepaperwithsuperscriptArabicnumerals.Usesinglespaceforfootnotes.

**Citations**

Allinformation(ideas,facts,interpretationsetc.)obtainedfrom**allsources**thatyouconsultforyourpapermustbecitedevenifyoumadesubstantialchangesintheauthor'soriginalwordingorifyouarequotingfromprofessionalstandards,suchasanSASorPCAOBstatement.Ifyouhaveanydoubtsastowhetherornottociteasource,citeit.Oneofthemostcommoncausesoflowgradesonpapersisinadequate(ornon-existent)citations.Inaddition,failuretocitetheworkofothersthatyouincorporateintoyourpapermaybeviewedasbeingplagiarism.Bycitingyoursourcesyouprotectyourselfandthejournalthatpublishesyourwork(inmostcases)underthedoctrineoffairuseinU.S.copyrightlaw.(Formoreinformationgoto <http://en.wikipedia.org/wiki/Fair_use)>

Alldirectquotesofthreelinesorlessshouldbedoublespacedwithquotationmarks.Directquotesofmorethanthreelinesshouldbesinglespacedandindentedfivespacesoneitherside.