**Saudi Electronic University**

*College of Administrative and Financial Sciences*

Introduction to E-Management

ECOM 201 Project Assignment January 2020

**As a group of managers consider yourself as Global Manager for one of the following Saudi companies: JarirBookstore .At present the company you’ll choose is planning to do business in the USA and UK. You are required to develop a detail strategy on the following:**

* What type of conflicts might occur between members? When it’s happened how will you solve it?
* As a manager how you will manage the outsourced projects?

**Project report structure:**

* **Title Page**: the name of the institution, the title of the report, the name of the author and then add the date.
* **Abstract**: Brief summary of your work.
* **Table of contents:**

1.Introduction: Background or introduction to state what the report is about. You must give the reader an overview of the whole report.

2.Main Body of the report: Include your main work.

3.Conclusion.

4.References: Use APA style.

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| Due date | Marks |
| Week 13 | 15 marks |

**Useful links:**

* <http://www.nottingham.ac.uk/studentservices/documents/planning-and-preparing-to-write-assignments.pdf>
* APA reference system <https://student.unsw.edu.au/apa>
* About plagiarism <http://wts.indiana.edu/pamphlets/plagiarism.shtml>
* About plagiarism <https://en.wikipedia.org/wiki/Plagiarism>

**Guidelines for the project assignment:**

* Your answer must be supported by different resources.
* Any proof of copying will result to 0 mark.
* Use font Times New Roman, Calibri or Arial.
* Use 1.5 or double line spacing with left Justify all paragraphs.
* Use the footer function to insert page number.
* Ensure that you follow the APA style in your project.
* Each answer length should be between250 - 300 words.

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| Group name |
| Project title |
| Instructor name |

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| CRN:  Student name  Submission date:  Mark: |