**Business Plan Peer Review Grading Rubric**

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| **Grading Criteria** | **Exemplary****45-50 pts** | **Proficient****35-44 pts** | **Needs Development****<35 pts** |
| **Strengths and Weaknesses Identified****10 points** | Identified all or most of the relevant strengths, weaknesses, opportunities or threats in both presentations. | Identified some of the relevant strengths, weaknesses, opportunities or threats in both presentations. | Identified very few of the relevant strengths, weaknesses, opportunities or threats in either of the presentations. |
| **Gaps Identified****20 points**  | Identified more than one gap as a direct result of strengths and weaknesses analysis. Investor perspective clearly evident | Identified one gap as a direct result of strengths and weaknesses analysis.Investor perspective somewhat evident | No gaps identified and/or investor perspective not discernable.  |
| **Information source and resource suggestions****10 points**  | Numerous suggestions and resources offered. | A suggestion or resource offered. | No suggestions or resources offered. |
| **Mechanics****10 points** | Writing, APA citation and references all correct. | Writing, APA citation and references have an occasional minor error. | Numerous errors in writing and APA citation and references. |