HIS 200: Applied History

Southern New Hampshire University

April 23, 2020

**The Struggle for Civil Rights in the U.S**

It is specifically essential to identify the type of audience while providing information. Such ensures that the effectiveness of the information communicated serves the intended audience. The audience targeted by this information is college students. Such is due to their esteemed level of education, which serves as a knowledgeable basis for this information. Therefore, it is ascertained that this information would be intelligible by any college student undertaking history classes.

The vocabulary employed in this material also answers for the targeted audience to be college students. The historical write-up encompasses a sequence of information that identifies concise timelines of the Civil Rights Movement that marked the tremendous black struggle to curb the various rights that were denied the African American society, such as the right to vote, among other social oppressions. This information has significance for this audience since it adds on their historical knowledge on the establishment of the human rights struggle, as well as the understanding of the contributions each of the individual human rights leaders added to the equality of blacks like whites alike.

Also, the text incorporates specific historical unfolds that involves their dating, and the output these events had on the establishment of human rights for the African American community as was for the whites. Specifically, understanding this literature as it is laid out is the most fitting for the college-educated personas, including college students. The complexity of the format and alignment is also accustomed. Therefore, this complexity in the literature used in this article incorporates vocabulary that demands an educated mind to decipher. Thus, this message is, therefore, fitting for the college population due to their knowledge of the formatting used.