**Scenario**: You have recently been hired as a Chief Information Officer (CIGO) at a large company (Example: Apple). This is a newly created position and department within the organization that was founded on the need to coordinate all areas of the business and to provide governance of the information. You will need to hire for all positions within your new department.

The company has been in business for more than 50 years and in this time has collected vast amounts of data. Much of this data has been stored in hard copy format in filing cabinets at an offsite location but in recent times, collected business data is in electronic format stored in file shares. Customer data is being stored in a relational database, but the lack of administration has caused data integrity issues such as duplication. There are currently no policies in place to address the handling of data, business or customer. The company also desires to leverage the marketing power of social media but has no knowledge of the types of policies or legal issues they would need to consider. You will also need to propose relevant metrics that should be collected to ensure that the information governance program is effective.

The CEO and Board of Directors have tasked you to develop a proposal (paper) that will give them the knowledge needed to make informed decisions on an enterprise-wide Information Governance program, addressing (at a minimum) all of these issues, for the company.

**Note: Please go thought the uploaded document to see justify mode of requirements.**

**Requirements**:

* The paper should include at a minimum of the following sections:
	+ Title Paper
	+ Executive Summary
	+ Body
		- Introduction
		- Literature Review
		- Program and technology recommendations. This will include your comprehensive description of the industry, your annotated bibliography and the following:
			* Metrics
			* Data that matters to the executives in that industry, the roles for those executives, and some methods for getting this data into their hands.
			* Regulatory, security, and privacy compliance expectations for your company.
			* Email and Social media strategy
			* Cloud Computing Strategy
	+ Conclusion
	+ References
* Minimum of 2 tables/figures.

**Wording Instructions**:

* Executive Summary/Abstract: Minimum of 200 words
* Introduction: Minimum of 250 words
* Literature Review: Minimum of 1000 words
* Program and Technology Recommendations: Minimum of 1500 words
* Conclusion: Minimum of 200 words
* References: Minimum of 10 (5 References must be peer reviewed scholarly journals)