**Team Plan/Research Idea**

**Team Members:**  
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**About us**

**Journey**, the company that targets **Rideshare** market is bringing commuters across NYC and DC areas together in carpools. Journey will be a rideshare application which provides opportunities to improve your well-being and make the most of your valuable time. Journey also provides carpoolers an option to rent a car for a reasonable price. Journey collaborates with realtors across multiple regions, to have car fleet to be available. So that customers have easy access.

**How it works?**

* Download and meet Journey carpoolers who are heading the same direction.
* Get free Credits when you choose Journey and ride.
* Separate day and night trips to fit the work schedule.
* Be a rider or a driver to meet your commute needs.
* Journey’s algorithm will identify the fast route, nearby riders, working in same company and more while matching the driver and rider.
* Meet new people and make friendship while riding.
* Want to rent a car for a drive to work? Schedule it before hand simply using Journey’s application.

**Journey v/s other companies in the market**

**Competitors**: Scoop, Zipcar, Waze Carpool

Companies such as Scoop, Waze Carpool are providing carpool services only few regions such as SFO and Portland. There is no reliable and a safety carpool service in DC, NYC area and our target is to focus on providing carpool service in DC, NYC areas. Also, Journey would be providing rental car service to carpoolers for a reasonable price to travel to workplace.

Journey is targeting NYC and DC areas. Journey will be the first carpool/rideshare service available for workers who can share a ride with co-workers and neighbors in NYC, DC areas.