Business Plan Financing Paper

Destiny Ferreira

HCM565- Healthcare Finance

Colorado State University- Global Campus

Dr. Thomas Clobes

May 30, 2020

For every project, the management of a health care organization have to source for financing from different sources. In this situation, the project's major is to install a clinical radiology technology that will improve the diagnosis and treatment for the clients. Such will help do away with exploratory surgery such as in cancer treatment and those with injuries. This expansive machine requires a better plan to acquire it. The funding can be from the federal and state government to ensure it is sustainable. Investing over $100000 cannot be done without a plan since not all the healthcare facilities in the area can acquire it.

While it will be necessary to look for this funding from the federal and state governments, it is prudent to look at other ways of getting the financing. Healthcare organizations can collaborate with private investors to help them raise the dollars required to install the diagnostic machines. Private investors can invest in this project, which will be a significant source of income for them (Chetlen, et al., 2018). It is a good venture, given that most of the hospital facilities do not have the machines. The clientele requiring such services is also growing over time.

The organization can also plan to lease the product from the major distributors who will receive the payment in bits. Such leases require some agreement on topics such as installation, usage, and maintenance (Carè and Ferraro, 2019). It is one of the strategies being used even in private establishments across the state to put in place the diagnostic machine. However, such leases need to follow the necessary protocol and legal measures to avoid conflicts.

The other source of funding can be through financing from the banks. Bank loans are always available for major investments just like in this milestone project. Though it might increase the cost, it is one of the vital options that can be useful whenever the company wishes to meet the clients. Banks loans are necessary for such funding and can be supplemented by the revenue accrued from the services offered in the organization.

References

Chetlen, A. L., Degnan, A. J., Guelfguat, M., Griffith, B., Itri, J., Matta, H., ... & Walker, E. (2018). Radiology research funding: current state and future opportunities. *Academic radiology*, *25*(1), 26-39.

Carè, R., & Ferraro, R. (2019). Funding Innovative Healthcare Programs Through Social Impact Bonds: Issues and Challenges.