**Categories of Qualitative Methods**

* **Ethnographic Research:** methods that collect data on cultures that researchers use to create theories about the connections between culture and behavior;
* **Critical and Ethical Inquiry:** methods used to develop theories about how people communicate, develop symbolic meanings, and express behavior and beliefs based on the notions of obligation, duty, right and wrong, and other behaviors based on humans making choices;
* **Historical Research:** a method that enables one to consider the role of history in context to other events.   Researchers find some leverage in these methods that ask how history influences the behaviors and belief systems of the research subjects.
* **Case Study Research:**a method that involves an in-depth analysis of a case which may be an event, activity program, process, individual or group.  A multiple case study involves more than one event, activity or the like while a comparative case study examines phenomenon across countries.
* **Document or Content Analysis:** a method by which the researcher derives facts from documents and other meaningful artifacts of human life and attempts to interpret those facts into a meaningful explanation of behavioral influences.