Case Analysis Topic Proposal

Mazharul Islam

Davenport University

Case Analysis Topic Proposal Outline

1. Introduction
2. Attention getter: What has been happening with Huawei Technologies Co. since it announced its preparedness to launch the fifth-generation network?
3. Reason to Listen: The audience needs to listen to this topic to acquire some insights about the current issues facing Huawei and the implications of such issues to the business today
4. Thesis: This case analysis focuses on assessing the ethical and legal issue faced by Huawei and the relevance of the issue to the business today
5. Credibility Statement: I know about this topic because I have addressed many ethical cases pertaining to other organizations in the past; this provided some insights and knowledge about the ethical issues in the organization
6. Preview of Main Points:
7. These proposal summaries the case study
8. Next, it assesses the legal implication of the issue.
9. Finally, it shows the implication of this case to the business today.
10. Overview/Summary
11. Main point: Some accusations were made against Huawei and Meng Wanzhou, and they include:
12. Sub-point: Infringing authorizations against Iran

* The company broke the agreements that had been put between the US and Iran (Montoya-Galvez, 2019).
* As per the prosecution side, the company distorted its relationship with Iranian associates, permitting it to proceed with its work with officials and banks despite the sanctions instilled by America.

1. Sub-point: Stealing intellectual property

* The prosecutor also accused the company of infringing the law by stealing the intellectual right from the T-Mobile

1. Infringing the agreement on confidentiality

* The company also infringed on the confidentiality contract with T-Mobile by stealing data or knowledge on-and also tangible piece of-a robot utilized to test smartphones **(**Kaltenheuser, 2003).

1. Main Point Opinion/Legal Analysis
2. Sub-point: The indictment of Huawei has a serious legal and ethical implication
3. Sub-point: Ethically, Huawei may not retain its reputation in the long run for taking part in unethical business conduct, and this has a negative impact on its business
4. Legally, the company may face significant fines on one or more of the charges presented before it
5. Sub-point: The most relevant charges among the three is about stealing of intellectual property
6. Sub-point: For the company like Huawei, taking part in unethical business practices is a big blow to its reputation in the industry
7. Sub-point: Facing charges in several countries may be associated with some financial losses, including the cost of dealing with a litigation
8. Besides, its licenses could be burned, thus preventing it from operating in several countries
9. Main Point: Relevance to Business Environment
10. Sub-point: The issue of the intellectual property facing Huawei is relevant to the business today because the challenge has become prevalent in almost all the industries (Kaltenheuser, 2003).
11. Sub-point: Foreign policy is another essential issue for the business today
12. The foreign policy between Iran and the US dramatically impacts businesses like Huawei because they are required to comply with the policy.
13. The policies established in the US today affects the companies doing the business in the country, such policies could have positive or negative effects on the business today (Shackelford, Richards, Raymond & Craig, 2015).
14. Sub-point: The issues presented in the case is the actual representation of what is happening in the business world today, these are among the prevalent issues that act as obstacles for the businesses’ success (Ackerman & Soucie, 2019).
15. Conclusion
16. Huawei is facing several charges and among them is by failing to abide by American sanctions on Iran, stealing intellectual property and infringement of privacy
17. Thus, this analysis focuses on assessing the ethical and legal issue faced by Huawei and the relevance of the issue to the business today

References

Ackerman, P. D., & Soucie, A. N. (2019). An Overview of Trade Secrets Laws in the United States. *Message from the Immediate Past Section Chair*, *32*(1), 35.

Bilefsky, D. (2019). Huawei Executive Gets New Bail Term: Staying in a $16 Million Home. *New York Times*.

Kaltenheuser, S. (2003). Stealing trade secrets will US crackdown? (Global Competition). *Financial Executive*, *19*(5), 26-27.

Montoya-Galvez, C. (2019, January 29). *The US charges Chinese telecom giant Huawei with fraud, stealing trade secrets*.

Shackelford, S. J., Richards, E. L., Raymond, A. H., & Craig, A. N. (2015). Using BITs to Protect Bytes: Promoting Cyber Peace by Safeguarding Trade Secrets Through Bilateral Investment Treaties. *Am. Bus. LJ*, *52*, 1.