**Rubric Name: Social Justice Project - Part 3 - Advocacy Plan/Presentation**

This table lists criteria and criteria group name in the first column. The first row lists level names and includes scores if the rubric uses a numeric scoring method.Criteria

**Level 4**

**Level 3**

**Level 2**

**Level 1**

**Criterion Score**

Summary of the Problem

20 points

(16-20 points)

Clearly identified consumer challenges, population affected, healthcare and heath disparities, legislation related to the identified problem and thoroughly analyzed the impact of legislation on the issue.

15 points

(11-15 points)

Identified consumer challenges, population affected, healthcare and heath disparities, legislation related to the identified problem and analyzed the impact of legislation on the issue.

10 points

(6-10 points)

Explanation not clear in one or more of the following criteria: consumer challenges, population affected, healthcare and heath disparities, legislation related to the identified problem and analyzed the impact of legislation on the issue.

5 points

(0-5 points)

Unclear regarding identified consumer challenges, population affected, healthcare and heath disparities, legislation related to the identified problem with no analysis of the impact of legislation on the issue.

/ 20

Summary of Evidence-based Interventions

30 points

(24-30 points)

Summary of delineated political advocacy strategies that could be used to advocate identified evidence-based solutions is clearly researched and shows depth of knowledge

23 points

(16-23 points)

Summarizes delineated political advocacy strategies that could be used to advocate identified evidence-based solutions

15 points

(8-15 points)

Unclear regarding political advocacy strategies that course be used to advocate identified evidence-based solutions

7 points

(0-7 points)

Unrealistic strategies for advocacy. No identified evidence-based solutions

/ 30

Plan for Political Advocacy

40 points

(31-40 points)

Described the targeted audience and plan/strategies for communicating proposal

30 points

(21-30 points)

Described the target audience. Some mention of plan/strategies for communicating proposal.

20 points

(11-20 points)

Unclear regarding target audience. Plan for communicating proposal not realistic.

10 points

(0-10 points)

Unclear regarding target audience. No Mention of plan for communicating proposal not realistic

/ 40

APA, Spelling, Organization& Grammar

10 points

(9-10 points)

Excellent use of APA in formatting and referencing. Excellent spelling and grammar throughout the paper. Excellent organization and easy to read

8 points

(6-8 points)

Few (1-2) APA and referencing mistakes. Some spelling and grammar errors. Generally well written and easy to read. Minimal organization problems.

5 points

(3-5 points)

Some APA and referencing mistakes (more than 2). Some spelling and grammar errors. Paper generally is readable. Some organization problems

2 points

(0-2 points)

Many APA, spelling and grammar mistakes throughout the paper. Difficult to read with very little organization.

/ 10

Rubric Total ScoreTotal

/ 100

**Overall Score**