**Assignment 1**

**Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Assignment: 1**

**Critical Thinking**

The purpose of this assignment is to identify and apply Logistics and Supply Chain Management concepts/tools to suggest supply chain process/logistics performance priorities. To this purpose, you should Study chapter 1, 2 and review Fast food industry /Food companies through secondary available information. Think about how you can apply the concepts/tools that you learned in this course.

Select a fast-food company of your choice, research the impact of Covid-19 on that company. Explain why you have come to your conclusions:

The Answer should be 4- 5 pages

**The Answer must follow the outline points below:**

1. Executive summary (no more than one page)

- Summarize, what is Supply chain process/logistics performance priorities, what Logistics and Supply Chain Management concepts/tools applied to achieve the company’s objective.

2. Background information

- Briefly introduce the company background (e.g., name, products, business size, location, internal/external interesting facts, etc).

3. Problem Description (Covid 19)

- Describe the objectives clearly and specifically.

- The objective may involve either logistics decision-making or process improvement.

4. Application of logistics and Supply Chain Management concepts/tools applied

- Describe, what specific logistics and Supply Chain Management concepts/tools be applied to achieve the objective. This section should make it clear that you understand the concepts/tools you are about to use.

5. Results

- Analyze the expected results of the proposed solution.

6. References