Citing of references is also necessary in **APA style**.

***Learning Outcomes:***

* Explain the forces driving and evaluate the impact of globalization (CLO: 1.3)
* Analyze the effects of culture, politics and economic systems in the context of international business (CLO: 2.1)
* Carry out effective self-evaluation through discussing economic systems in the international business context (CLO: 3.6)

**Report Writing**

Select a Saudi company that operates in Asia, and write (a minimum of 500 word) report covering the following points:

1. Present the study report with clear Introduction and Conclusion including your own views.
2. Conduct a SWOT analysis for your chosen company based on your research.

**Strengths**: List the strengths of the selected company;

**Weaknesses**: Describe the areas of weakness in the company's operations;

**Opportunities**: Examine factors that may improve the company's chances of success;

**Threats**: List the external threats to the business company's success.

1. Analyze the political, economic, cultural and legal challenges the company currently faces in any of the country it operates (select one country in which the company operates for this analysis).

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