|  | **Mastery Criteria100.00%** |
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| **Element 1: Personal Profile** | **17.5**(35%)Student creates a thorough and detailed personal profile suitable for posting on an executive-level networking site at the end of their degree program. |
| **Element 2: Applied Doctorate** | **17.5**(35%)Student provides a thorough and detailed explanation in the personal profile of what an applied doctorate is. |
| **Element 3: Advantages to Employer** | **15**(30%)Student provides a thorough and detailed explanation in the personal profile of the advantages an applied doctorate has for a potential employer. |