|  | **Mastery Criteria   100.00%** |
| --- | --- |
| **Element 1: Personal Profile** | **17.5**(35%)  Student creates a thorough and detailed personal profile suitable for posting on an executive-level networking site at the end of their degree program. |
| **Element 2: Applied Doctorate** | **17.5**(35%)  Student provides a thorough and detailed explanation in the personal profile of what an applied doctorate is. |
| **Element 3: Advantages to Employer** | **15**(30%)  Student provides a thorough and detailed explanation in the personal profile of the advantages an applied doctorate has for a potential employer. |