**Communication Grading Rubric**

**140 Points**

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| **Criteria** | | | **Levels of Achievement** | | | **Points Earned** |
| **Content**  **70 %** | **Advanced** | **Proficient** | | **Developing** | **Not present** |
| Abstract  (15 Points) | Thoroughly articulates a clear and comprehensive overview of the paper’s content, linked to management with a focus on your findings.  Key terms, and a biblical application are included.  **(11-15 points)** | Most concepts are presented in a well-thought-out manner, are linked to management, includes key terms, and a biblical application.  **(6-10 points)** | | Insufficiently articulates critical components of the paper linked to management with a focus on your findings. Key terms and biblical application are not sufficient.  **(1-5 points)** | Did not present concepts clearly. Did not provide a comprehensive overview of the paper’s content. Missing a link to management. No focus on your findings. Missing key terms and a biblical application.  **(0 points)** |  |
| Case Solution  (53 points) | Thoroughly recommended a solution by creating an effective communication system using the management process of planning, organizing, directing and controlling.  Supported your recommendation with scholarly literature and integrated the Bible throughout, stating relevant biblical principles.  **(50-53 points)** | Satisfactorily recommended a solution by creating an effective communication system using the management process of planning, organizing, directing and controlling.  Supported your recommendation with scholarly literature and integrated the Bible throughout, stating relevant biblical principles.  **(20-49 points)** | | Insufficiently recommended a solution by creating an effective communication system using the management process of planning, organizing, directing and controlling  Insufficiently supported your recommendation with scholarly literature.  Insufficiently integrated the Bible throughout, stating relevant biblical principles.  **(1-19 points)** | Did not use the management process of planning, organizing, directing and controlling to create an effective communication system.  Did not support your recommendation with scholarly literature.  Did not integrate the Bible throughout, stating relevant biblical principles.  **(0 points)** |  |
| Introduction  (15 points) | Thoroughly presented a detailed description of the problems and issues central to the case. A properly constructed thesis statement with supporting citation is at the end of your introduction section.  **(11-15 points)** | Satisfactorily articulated some critical components of the paper, linked to management with a focus on your findings. Key terms and a biblical application are included.  **(6-10 points)** | | Insufficiently presented a detailed description of the problems and issues central to the case. A properly constructed thesis statement with supporting citation is missing from your introduction section.  **(1-5 points)** | Did not present a detailed description of the problems and issues central to the case. A thesis statement is missing from your introduction section.  **(0 points)** |  |
| Conclusion  (15 points) | Thoroughly stated the answer to the problem which you stated in your introduction  **(11-15 points)** | Satisfactorily stated the answer to the problem which you stated in your introduction  **(6-10 points)** | | Insufficiently stated the answer to the problem which you stated in your introduction  **(1-5 points)** | Did not state the answer to the problem which you stated in your introduction  **(0 points)** |  |
| **Structure**  **30%** | **Advanced** | **Proficient** | | **Developing** | **Not present** |  |
| Mechanics, Composition & Word Count  (12 points) | Mechanics, Composition, & Word Count is thorough.  **(11-12 points)** | Mechanics, Composition, & Word Count is satisfactory.  **(6-10 points)** | | Mechanics, Composition, & Word Count is insufficient.  **(1-5 points)** | There are many errors.  **(0 points)** |  |
| APA formatting  (10 points) | APA formatting is thorough.  **(9-10 points)** | APA formatting is satisfactory.  **(2-8 points)** | | APA formatting is insufficient.  **(1 point)** | APA formatting does not exist.  (**0 points)** |  |
| References  (5 points) | References meet requirements in number and quality.  (**4-5 points)** | References almost meet requirements in number and quality.  **(2-3 points)** | | References do not meet requirements in number and quality  **(1 point)** | Missing references.  **(0 points)** |  |
| Citations  (15 points) | All statements are supported by citations.  **(11-15 points)** | Many statements are supported by citations.  **(6-10 points)** | | Some statements are supported by citations.  **(1-5 points)** | Citations are rare, repetitious or non-existent.  **(0 points**) |  |
|  |  |  | |  |  | **Total /140** |

**Instructor’s Comments:**