**BUSN311 WEEK 5 WRITING ASSIGNMENT**

**RESEARCH PAPER OUTLINE (Graded)**

**Complete and submit to Week 5 Assignment dropbox.**

**This Assignment will assist you in preparing your Week 7 Assignment Research Paper.**

**Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

STOP!

FIRST READ ALL INSTRUCTIONS

**Instructions:**

* Go to the **Week 7 Assignment** for the **Research Paper** and read the Instructions for the paper thoroughly. Then complete each item below by answering each question in the space provided.
* Save this as a WORD Document using your Name and Assignment. Example: **JonesWk5ResearchOutline.docx.**
* The maximum point value for each item is stated in parentheses. Actual points will be awarded by your instructor with feedback.

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1. (5 pts) Identify your case study company.

For the Week 7 paper, you are to choose your case study from one of three companies: Ford, Boeing, or Purdue Pharmaceutical. State the name of the company you have selected for your Week 7 Research Paper.

1. (5 pts) Statement of ethical dilemma.

The company you have chosen to write about (no. 1 above) made a business decision –*i.e.,* chose a course of action – which adversely affected others as well as the company. In making this decision, the company was faced with an *ethical dilemma.* As you have learned, an ethical dilemma is a conflict between alternatives where neither alternative is desirable. Choosing either one will compromise something. Each choice will have its downside: it could compromise ethics, cause ethical and/or legal problems, cause harm, raise difficult questions, or otherwise lead to an undesirable situation. Ideally, the decision maker would do both acts or neither, but he cannot. He has to choose, and can only choose, one. The dilemma is being confronted with these undesirable choices and having to choose one. (For examples of ethical dilemmas, *see* Bucaro, (2017). Required Reading, Week 5 Lesson).

* ***In a single, well-crafted sentence, state the ethical dilemma that is presented in your chosen company’s situation.***

1. (5 pts) Ethical framework that company could have used to lead to a different result.

* Identify and briefly define the *ethical framework* you will discuss in your Research Paper as an alternative to Milton Friedman's free market ethics. (See Weeks 5 and 6 Lessons and Required Readings.)
* Cite here at least *one* supporting source for this framework that is listed in your Reference list below.

1. (15 pts) Additional ***legal*** topics. (See Week 7 Instructions.)

* List the three (3) additional legal topics you will discuss in your Research Paper with respect to your selected company. Remember, *none* of these should relate to ethics, antitrust, or consumer protection issues. Be specific. Simply stating “torts,” for example, does not define a topic. Which type of tort?
* For *each topic* cite here at least one supporting source from your References list below.

1. (70 pts) **References**.

**Starting on the next page under the heading, References**, list in an *APA7 formatted* *citations list*, at least **seven (7) credible sources** you will use in support of your **Week 7 Research Paper**. Use **APA7th ed. Guidelines.** This is the same as the Reference list at the end of an APA paper.

**Your References must include the following**. (These can overlap. For example, a Required Reading source might also be your ethical theory source; a Library source might cover a legal topic. And so forth.)

* At least **two (2) sources from the Required Readings** in the course Lessons;
* At least **one (1) source in support of your ethical theory** described in no. 3 above;
* At least **one (1) source for *each* of the three additional legal topics** you listed in no. 4 above;
* At least **two (2) scholarly sources from the Library**.

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**References**