**BUSN311 WEEK 5 WRITING ASSIGNMENT**

**RESEARCH PAPER OUTLINE (Graded)**

**Complete and submit to Week 5 Assignment dropbox.**

**This Assignment will assist you in preparing your Week 7 Assignment Research Paper.**

**Student Name \_\_ \_ Date \_\_\_October 11, 2020\_\_\_\_\_\_\_**

STOP!

FIRST READ ALL INSTRUCTIONS

**Instructions:**

* Go to the **Week 7 Assignment** for the **Research Paper** and read the Instructions for the paper thoroughly. Then complete each item below by answering each question in the space provided.
* Save this as a WORD Document using your Name and Assignment. Example: **JonesWk5ResearchOutline.docx.**
* Submit your completed paper to the **Week 5 Assignment** dropbox by **Sunday night of Week 5 (11:59 pm ET)**.
* The maximum point value for each item is stated in parentheses. Actual points will be awarded by your instructor with feedback.

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1. (5 pts) Identify your case study company.

Boeing

1. (5 pts) Statement of ethical dilemma.

The company you have chosen to write about (no. 1 above) made a business decision –*i.e.,* chose a course of action – which adversely affected others as well as the company. In making this decision, the company was faced with an *ethical dilemma.* As you have learned, an ethical dilemma is a conflict between alternatives where neither alternative is desirable. Choosing either one will compromise something. Each choice will have its downside: it could compromise ethics, cause ethical and/or legal problems, cause harm, raise difficult questions, or otherwise lead to an undesirable situation. Ideally, the decision maker would do both acts or neither, but he cannot. He has to choose, and can only choose, one. The dilemma is being confronted with these undesirable choices and having to choose one. (For examples of ethical dilemmas, *see* Bucaro, (2017). Required Reading, Week 5 Lesson).

* ***The Ethical dilemma Boeing had to face was whether or not to reveal their software flaw and ground the entire fleet of 737 MAX aircraft so it can make corrections to avoid the risk of a downed plane.***
1. (5 pts) Ethical framework that company could have used to lead to a different result.
* Virtue ethics is the ethical framework that Boeing could have used to lead to a different result.
* Virtue ethics was developed by Aristotle and other ancient Greeks and essentially assumes that if you practice good moral behavior (be honest, have integrity, polite, generous), you will make the right choice when faced with ethical decisions (McCombs School of Business, 2018).
* McCombs School of Business. (2018, December 12). Virtue Ethics. Ethics Unwrapped. https://ethicsunwrapped.utexas.edu/glossary/virtue-ethics
1. (15 pts) Additional ***legal*** topics. (See Week 7 Instructions.)
* Negligence Tort
	+ Cornell Law School. (n.d.-c). Negligence. Legal Information Institute. https://www.law.cornell.edu/wex/negligence
* International Tort
	+ Cornell Law School. (n.d.-a). Intentional tort. Legal Information Institute. https://www.law.cornell.edu/wex/intentional\_tort
* Securities Class Action Lawsuit
	+ The Boeing Company (BA) Shareholder Investigation: Lawsuit Filed. (2019, May 10). *PR Newswire*.
1. (70 pts) **References**.

**Starting on the next page under the heading, References**, list in an *APA7 formatted* *citations list*, at least **seven (7) credible sources** you will use in support of your **Week 7 Research Paper**. Use **APA7th ed. Guidelines.** This is the same as the Reference list at the end of an APA paper.

**Your References must include the following**. (These can overlap. For example, a Required Reading source might also be your ethical theory source; a Library source might cover a legal topic. And so forth.)

* At least **two (2) sources from the Required Readings** in the course Lessons;
* At least **one (1) source in support of your ethical theory** described in no. 3 above;
* At least **one (1) source for *each* of the three additional legal topics** you listed in no. 4 above;
* At least **two (2) scholarly sources from the Library**.

Go to next page

**References**

Byars, S., & Stanberry, K. (2018, September 8). Ch. 1 Introduction - Business Ethics | OpenStax. https://Openstax.Org/Books/Business-Ethics/Pages/1-2-Ethics-and-Profitability.

Cornell Law School. (n.d.-a). Intentional tort. Legal Information Institute. https://www.law.cornell.edu/wex/intentional\_tort

Cornell Law School. (n.d.-c). Negligence. Legal Information Institute. https://www.law.cornell.edu/wex/negligence

McCombs School of Business. (2018, December 12). Virtue Ethics. Ethics Unwrapped. https://ethicsunwrapped.utexas.edu/glossary/virtue-ethics

Status of the Boeing 737 Max: Stakeholder Perspectives: Hearing before the Subcommittee on Aviation of the Committee on Transportation and Infrastructure, House of Representatives, One Hundred Sixteenth Congress, First Session. (2019).

U.S. Government Publishing Office. (2019). Status of the Boeing 737 Max: stakeholder perspectives: hearing before the Subcommittee on Aviation of the Committee on Transportation and Infrastructure, House of Representatives, One Hundred Sixteenth Congress, first session, June 19, 2019.