**Community Assessment Plan**

Name

Institution Affiliation

Course Name

Instructor

Date

**Community Assessment Plan**

The goal of this assessment plan is to prepare for the survey to determine the impact of Hurricane Maria in California affected areas and to come with possible solutions to the identified issues.

**Target groups**

1. Families affected by the Hurricane
2. Owners Businesses Destroyed by the Hurricane
3. Federal Emergency Management Agency
4. Disaster Healthcare Volunteers (i.e., Medical Reserve Corps, California Medical Assistance Team, and CAL-MAT)
5. International Medical Corps
6. California Department of Public Health

**Methods used to Obtain Information**

Before the actual survey, we will conduct a try-out survey on the test group. The test group will be ideally the same kinds of questions that will be asked in a real survey. This strategy will allows the researcher to determine if the instructions are clear and whether the questions are making sense (Artino et al., 2018). Important to note, the survey might be apparent to one group and not others. In this case, try-out-survey will enable us to make changes and draft questions that make sense to all responders. Therefore, test groups act as a trial run, which will assist us in removing rough spots. If we are not satisfied with the first findings, we will repeat the process more once.

Agencies, such as International Medical Corps, FEMA, and others, will be contacted to take surveys and individual follow-up interviews. The reason behind this idea is that there is less time, and they may be needed to access electronic surveys. The surveys can provide the initial data to give us directions on further inquiries with these agencies. The surveys can be submitted in alternative formats that will accommodate the individual needs. Our team will send about 20 (more if available) electronic surveys to all agencies by February 16 with a one-week response time.

Interviews and Focus groups will be used for the victims or families affected by the hurricanes. The focus groups will each consist of at least five people from different families or backgrounds. This will assist us in comparing different opinions for comparison and contrast. Interviews may also include owners of businesses that were affected by the Hurricane. The focus groups will be conducted as follows: two between February 20 and 23, two between February 27 and 29, one between March 2 and 4, and the last one on March 6.

**Language**

California has four major groups in language perspectives. Thus, we will have different people in our team who can interpret the language to those who understand English. Examples of California's major languages are English, Spanish, Chinese, and Tagalog (Native, 2017).

**Instruments that will be used in the Assessment**

To obtain information from different agencies, we will use telephone surveys and individual interviews where possible. Electronics do not appear to be the best alternative but may be effective for heads of these agencies. For young people, social media will assist us in reaching most of them. Such social media platforms include Facebook, Twitter, and others. Almost every person has at least one social media account while there are others who are users of almost all media platforms (Anderson & Jiang, 2018). We will do so by preparing a quick survey that can easily attract the attention of the users. Another instrument that we will use to collect information will involve observing. Observing is easy and accurate since what people see with their eyes cannot be distorted, unlike when information is inquired from another person. This method will be most applicable in economic activities and other physical things such as infrastructures.

**Location**

The focus groups meeting will be held in different partner agency facilities, all of which are easily accessible. If a need for another location might arise, we will take all steps to ensure accessibility. The final decision on actual locations will be determined after communicating with various stakeholders of the Assessment.

**Accessibility**

In addition to the accessibility of the physical area for interviews and individual meetings, we are planning to make relevant written materials in different formats to satisfy the needs of the players. We will also conduct an evaluation of any recruitment material for accessibility before releasing it.

**Outreach and Participant Recruitment**

The flier will be provided to the first set of focus groups displaying all relevant details about the meeting's date, venue, and time. Later, the flier will be updated for the remaining groups to provide the right information and several changes if necessary.

**Confidentiality**

Each participating person has signed a memorandum of understanding issues of confidentiality and privacy. No information will be shared without the consent of the responders to the interviews and questioners. If it may require us to share the information, no personal details will be involved in the process.

**The Information collected**

The data collected from the research will be compared and analyzed. The second step will involve putting it in a single and well-detailed report that will be presented to all involved parties for final touches. For the open-ended questions, the results will be coded into categories. All the interviewers will combine their categories to shape how the data will be interpreted. Several analyses will be made on the main patterns noted in the integration stage and the possible actions the results point to.

**Communicating the results of the Assessment**

After the Assessment is completely done, the report should be communicated to the Red Cross administration. The report will only have the most relevant information that will be extracted from the Assessment. Some of the methods that the results will be communicated include written form, audio, video, and pictures of the topic. Links to different websites will be provided to be the reference for the sources of some of our information that might be derived from the internet.

**Reference**

Anderson, M., & Jiang, J. (2018). Teens, social media & technology 2018. Pew Research Center, 31(2018), 1673-1689. <http://publicservicesalliance.org/wp-content/uploads/2018/06/Teens-Social-Media-Technology-2018-PEW.pdf>

Artino Jr, A. R., Durning, S. J., & Sklar, D. P. (2018). Guidelines for reporting survey-based research submitted to academic medicine. Academic Medicine, 93(3), 337-340. <https://journals.lww.com/academicmedicine/FullText/2018/03000/Guidelines_for_Reporting_Survey_Based_Research.1.aspx>

Native, A. (2017). Demographics of California and Sacramento County. University of California, Berkeley. <https://rightcare.berkeley.edu/wp-content/uploads/2017/08/CA-Right-Care-Initiative-Sacramento-Hotspot-Analysis-v6-30-17.pdf>