You really, really need $50. Right now. All your friends are broke like you, your parents are sick of sending you money, and you don’t get paid at work for about a week. You’ve been learning a lot about appealing to an audience in your class and you’ve decided your best course of action is to try to convince one of your college professors to give you the money.

Brainstorming (this doesn’t get turned in)

First, decide which of your professors you’re going to try to get $50 from.

Then, ANALYZE them by thinking about the following:

* + - What level of information do they have about the subject? (Does your professor know what it’s like to be a broke student? Why or why not?)
		- What does your professor value? Be brutally honest here—for example, profs care about your success, but they don’t stay up at night worrying about your grade.

Assignment (this gets turned in)

Write a half-page letter to that professor. Use audience appeals of logos (reason/facts), ethos

(why you’re trustworthy), and pathos (why they should feel sympathy for you)

Your letter should have three small paragraphs:

1) **explain the problem** (why do you need $50?—and why is this a problem for this particular professor?)

2) **explain why it’s exigent** (why does this need addressed NOW for the professor)

3) **propose a solution to the problem**. Explain the solution, why it’s beneficial for the professor! (More than just \*you’ll pay it back\* that’s a given)