During this course you have learned that the business environment is in a state of constant change and new circumstances will require new strategies and new approaches to implementing those strategies. Apply what you have learned as you discuss the following questions.

1. Describe the global business environment that is likely to develop in the next ten years.
2. Based on your scenario, how can companies in Saudi Arabia prepare to engage opportunities and avoid threats?
3. What strategies will firms need to adopt to prosper in the environment you foresee? Are there companies today whose strategies, structures, and approaches to management you think will provide leading examples for other companies in the future

Embed course material concepts, principles, and theories (require supporting citations) in your initial response along with *at least one scholarly, peer-reviewed journal article.* Keep in mind that these scholarly references can be found in the Saudi Digital Library by conducting an advanced search specific to scholarly references. Use Saudi Electronic University academic writing standards and APA 7th style guidelines.