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| Unit 5 DB format |  |  |
| **DB assignment 75 points**  **Write 400-600 words that respond to the following questions with your thoughts, ideas, and comments.** Michelle is happy with how the plan is being put into place.  Based on your original goals and the plan you are putting into place, what will you tell Michelle? Michelle wants you to bring it all together. Please address the following questions (copy each question into DB post then respond underneath the question).   * **What will you measure to determine whether or not your new product plan for MM is a success?**   + Your response * **What about a contingency plan?**   + Your response * **Do you need to make recommendations for MM if things do not go the way you hope and expect them to?**   + Your response | | |