Students,

I hope you all had a wonderful weekend. As you begin completing your Unit 1 IP assignment please keep in mind:

* Determine 3-4 goals that the company should focus on in a foreign market. Please develop each goal with 2-3 sentences. Now you will have to do this in a power-point format 10-15 slides with speaker notes of 200-250 words on each slide.

* Each goal will cover roughly 2-3 power-points in order to reach the required number of slides. So I suggest each slide contain 3 to 4 different bullet points, then elaborate on them in speaker notes. So for instance, **Goal #1 could have 9 to 12 bullet points over the 2-3 slides**. You may email me with your phone number, if you have any concerns. I will give you a call. Have a wonderful day.