**Quality Improvement Project Part 2**

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The nurses may encounter some strengths,weaknesses, opportunities, and threats when increasing patient retention and reducing patients' leavingwithout completing theirtreatment.One of the strengths of this clinical issue is that it is not costly to improve. It requires little or no financial resources for nurses to achieve it. Improving of patient retentionrequires nurses to enhance their nursing services and their current services to satisfy the patients (Li & Tran 2021). For instance, the Intensive Outpatient Treatment (IOT) department does not need to develop another structure such as buildings to improve patient retention; instead, they are only going to check on the quality of the nursing services. Apart from the clinical issue needs nurses to check on their relationship with their patients. Another strength encountered by nurses when improving patient retention is that no legal formalities are required for nurses to carry out the plan. For instance, nurses will not burden the added cost of a license to start a patient retention quality improvement project. The government involvement in the process is minimal; hence there is fast decision making compared to other clinical issues such as substance abuse and nurses' dissatisfaction, which calls for government support.

The opportunities brought to the nursing field to improve patients’ retention include the following. First, there is a possibility of generating new ideas which can impact nursing positively. For instance, patients may require nursing services not offered by the nurses in the nursing unit. This realization will drive the nurses to develop such services and, in doing so, result in an improvement of nursing services. Nursing services tend to be improved during the process of increasing patient retention.For example, a patient may require services such as therapy that nurses are not offering in their medical facility, hence generating an idea to the nurses on the need to install therapy services(Yoder-Wise 2018).

Additionally, improving patient retention in nursing may create an opportunity for invention and innovation. Patients may share their ideas, feeling, concerns, and recommendations which may help the nursing unit to generate a new vision for improving their services. Despite the strengths and opportunities encountered by nurses during the enhancement of patient retention in the nursing field, some threats and weaknessesmay arise during the process.

Nurses may encounter weaknesses and threats while decreasing patient leaving in the nursing department before completion of treatment. First, nurses may find it challenging to attend to the needs of the whole population. The population may be too big to, which nurses available feel strained in offering the nursing services. For instance, nurses may not satisfy all the different desires and concerns of the vast population. The nurses may only be able to attend to the needs that affect the majority in society (Sjamsuridja & Surianti 2020). Secondly, some costs need to be incurred duringfollow-up activities. For Patient retention to be effective, there is a needto increase the frequency of contact between the patients and the nursing team. A weakness might be encountered if the nursing units do not have enough funds to cater to the follow-up activities; hence, this may be a significant barrier to implementing the project.

Additionally, nurses may find it challenging to obtain accurate patient feedback. Nursing may face a significant challenge in reaching the whole population and getting first-hand information on improving the services offered in the nursing unit. Some patients may find it challenging to connect with their nurses. One of the biggest threats encountered in nursing during patient retention quality projects is competition. Stive competition from other facilities may make patient retention ineffective because the patients may not need to return to the same nursing unit.

As a result of the above strengths, weaknesses, opportunities, and threats,the nursing unit needs to develop a solid foundation to realize the success of improving the quality of patient retention within its structure. First, it is vital to ensure that we gather enough funds used in follow-up activities and in contacting the patients in their early period of treatment (Yoder-Wise 2018). Additionally, the nurses and other health professionals within the nursing units need to set aside some time to attend to the needs of the vast population for them to remain loyal to the business. More nurses are supposed to be trained for effective service delivery to the vast population and, in the long run, reduce the straining of nurses. Furthermore, the nursing unit needs to maximize the opportunities ofinteracting with people to generate new ideas from its patients that can be used to improve patient retention in the nursing field.

**References**

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