Specifically, you must address the following rubric criteria:

* **Revise your research question** that addresses at least one of your chosen advertisements.

**Research question** What effect do plastics have on human life?

Consult the feedback from your instructor and additional analysis of your advertisements to revise your research question and make it stronger. For example, you may need to narrow your focus further, clarify language, or connect your topic to a social science perspective.

* Explain how **social science perspectives** could be used to process information.
  + Choose a perspective that is different from the one you discussed in the previous module (psychological, sociological, anthropological, economic, or political). How might looking at information you encounter daily from that perspective deepen your understanding of the content? How could you apply that perspective to things like sponsored posts on social media, study results reported in the news, claims made by politicians, or the representation of groups and cultures in television shows?
* Describe how the answer to your research question might **impact others**.
  + If you were to conduct a social science study to answer your research question, who might be particularly interested in hearing about your results? Which groups of people might be most affected by your research and how might they be impacted? What branch of the social sciences might be most interested in your results?

# SCS 100 Module Five Activity Template

Replace the bracketed text below with your responses. Support your responses with specific details and examples from your advertisements. You do not need to conduct outside research, but if you use sources, cite them using APA style.

Revise your research question that addresses at least one of your chosen advertisements.

* [Insert text.]

Explain how social science perspectives could be used to process information.

* [Insert text.]

Describe how the answer to your research question might impact others.

* [Insert text.]