**Information:**

**Name: Chris Jervolosky**

**Company: Love Caravan (Non-Profit)**

**Position: Marketing Specialist**

**ACTIVITIES TO BE PERFORMED BY STUDENT**

- Assist in outbound or inbound marketing activities by demonstrating expertise in various areas  
- Supporting the production of presentations, briefing, videos, and other event marketing assets  
- Proactively developing appropriate channels with sponsors at private, corporate and  
governmental levels  
- Negotiating and executing contracts for both large- and small-scale events

**LEARNING OUTCOMES:**

1. improve communication skill  
2. Solve the problem in a timely manner  
3. Use marketing tools such as Google Analytics  
4. Perform administrative work and prepare standard documents  
5. Time management  
6. Improve negotiation skills  
7. Work effectively in groups and individually

**Post Placement Reflection Report**

This is a 1,500-to-2,000-word report that follows the structure given below. Please use complete sentences and paragraphs, correct spelling and proper grammar.

**Please answer all of the questions posed here in your report.**

1. **Objectives:**
   1. Describe your field placement objectives.
   2. Describe the results that you achieved in relation to these objectives.
   3. What specific tasks and activities did you perform and how did they relate to the achievement of your objectives?
   4. What skills and knowledge gained in your program of studies helped you perform your field placement duties?
2. **Learning:**
   1. What did you learn, relative to your program of study, from your field placement experience?
   2. What were your strengths and weaknesses before your field placement experience and how have they changed as a result of your field placement?
3. **Recommendations:**
   1. Relative to your program of study, what recommendations do you have for your employer about how their business could be improved?
   2. What recommendations do you have for your program coordinator about how the program could better prepare students for their field placements?
   3. Would you recommend that your employer host future field placement students? Why or why not?
   4. What kinds of ongoing learning activities, such as further education, on-the-job training, or mentorship, will you pursue over the next year to ensure your continued employment success?